

Event 2: Sustainable Seafood Forum 2017 (TBD)

Agenda of SSF2017

October 31, Qingdao Intercontinental Hotel

Time	Contents	Comments
8:00-8:45	MSC 20 th anniversary celebration reception	MSC
Main Forum		
9:00-9:10	Welcome Speech	
9:10-11:00	<p>Dialog of Fisheries Country Leaders : Action and Practice on Responsible Fishery</p> <p>Host : CAPPMA</p> <p>Drafted speakers :</p> <ul style="list-style-type: none"> -Bureau of Fisheries -CAPPMA -NOAA-CAPPMA - undersecretary of Canada Quebec MOA - CAPPMA -Norway , Malaysia-CAPPMA -Western Africa、 Bureau of Indonesia Fisheries、 Canada-MSC -Russia, Vietnam, Thailand...-WWF -New Zealand and others 	10 mins for each speakers and group discussion
11:00-11:20	Tea Break	
11:20-12:30	<p>Panel : Practice and Marketing Development of Responsible Fisheries</p> <p>Host : WWF</p> <p>Speakers : MSC、 ASC、 supplier and</p>	5 mins for each speakers and group discussion (no PPT)

	<p>marketing representatives</p> <p>Topics :</p> <ol style="list-style-type: none">1. Trend and China practice of Sustainable Fisheries Development2. New traits of demands on seafood Market3. Prospect and challenge for future responsible fisheries development	
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