### 2017 Ontario Sheep Convention Thursday October 26 & Friday October 27, 2017 Nottawasaga Inn Resort, 6015 Highway 89, Alliston Phone: (800) 669-5501

#### Draft agenda – subject to change As of September 1

### Thursday, October 26

| 8:00am  | Trade show opens   | Trade Centre |
|---------|--|--------------|
|         | Registration opens   |              |
| 9:00am  | Welcome  |              |
| 9:10am  | Ontario Sheep Farmers announcement   |              |
| 9:20am  | Meet the trade show participants   |              |
| 9:30am  | EweGROW: A road map for Ontario's sheep industry<br><b>Presenter:</b> Martin Gooch, Value Chain Management<br>International  |              |
| 10:10am | Lamb grading: key to industry competitiveness<br><b>Presenter:</b> Martin Gooch, Value Chain Management<br>International   |              |
| 10:30am | Refreshment break and trade show   |              |
| 11:00am | Increased profitability through better management: why<br>record keeping matters<br><b>Presenter:</b> Nick Betts, Sustainable Agriculture Initiative<br>Platform   |              |
| 11:40am | Research poster competition highlights   |              |
| 12 noon | Lunch and trade show   |              |
| 1:00pm  | Reconvene<br>Panel discussion – Marketing Ontario lamb in a changing<br>consumer environment<br><i>With perspectives from a retailer, a processor, and a farmer</i><br><b>Moderated by:</b> Anita O'Brien, Ontario Sheep On-Farm<br>Programs Lead  |              |
| 2:15pm  | Pulling it all together – what we heard today  |              |
| 2:30pm  | Refreshment break and trade show   |              |
| 3:00pm  | Sheep farming systems and diversification in the Lake<br>District, UK (tentative)<br>A panel discussion featuring farmers and sheep industry<br>stakeholders from the UK   |              |
| 4:00pm  | <ul> <li>Ontario wool value chain</li> <li>A panel discussion on the challenges and opportunities of<br/>marketing wool in Ontario and Canada</li> <li>Eric Bjergso, General Manager, Canadian Co-operative<br/>Wool Growers</li> <li>Becky Porlier, Co-founder of the Upper Canada<br/>Fibreshed</li> <li>Campaign for Wool Canada</li> <li>Helen Knibb, Wool sheep breeds and the wool trade in<br/>Ontario</li> </ul> |              |
| 5:30pm  | Wrap up comments and announcements   |              |

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|---------------------|--|--|
| 4:00pm to<br>5:30pm | Large Flock Operators meeting                                  | Convention<br>Level:<br>Meeting Room<br>18 |
| 4:00pm to<br>5:30pm | Canadian Sheep Breeders Association meeting                    |  |
| 6:00pm              | Trade show closes  |  |
|                     |  |  |
| 6:15pm              | Reception and cash bar – Ontario Lamb Banquet (semi<br>formal) | Convention<br>Level:<br>Ballroom           |
| 7:00pm              | Ontario Lamb Banquet   |  |

#### Friday, October 27

Awards presentations

8:00pm

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|----------------|---|--------------|
| 8:00am         | Trade show opens  | Trade Centre |
|                | Registration for Ontario Sheep annual general meeting     |              |
|                | opens   |              |
| 8:30am         | Welcome and introductions                                 |              |
|                | Rob Scott, Ontario Sheep chair                            |              |
| 8:45am         | Adoption of agenda  |              |
|                | Approval of 2016 annual meeting minutes                   |              |
|                | Election of scrutineers                                   |              |
| 8:55am         | Chair's report  |              |
|                | Rob Scott   |              |
| 9:25am         | Review of 2016/2017 audited financial statements          |              |
|                | Appointment of auditors                                   |              |
| 9:40am         | Presentation of 2017/2018 budget                          |              |
| 9:50am         | 2016 resolutions report                                   |              |
|                | 2017 resolutions presentation                             |              |
| 10:20am        | Refreshment break and trade show                          |              |
| 10:50am        | Market outlook presentation                               |              |
| 11:20am        | The who, what, and who cares of mental health in Canadian |              |
|                | agriculture   |              |
|                | Presenter: Andria Jones-Bitton, University of Guelph      |              |
| 11:50am        | Sheep Finance Program Update                              |              |
|                | Presenter: Clair Gartley                                  |              |
| 12:30pm        | Buffet lunch and trade show                               |              |
| 1:15pm         | Announcement of Ontario Sheep officers for 2017/2018      |              |
|                | Adjournment of Ontario Sheep annual general meeting       |              |
| -              |   |              |

