

## **2017 Ontario Sheep Convention**

Thursday October 26 & Friday October 27, 2017 Nottawasaga Inn Resort, 6015 Highway 89, Alliston Phone: (800) 669-5501

## Draft agenda – subject to change As of October 11

## Thursday, October 26

marsaay	, October 20	
8:00am	Trade show opens	Trade Centre
	Registration opens	
9:00am	Welcome	
9:10am	Ontario Sheep Farmers announcement	
9:20am	Meet the trade show participants	
9:30am	EweGROW: A road map for Ontario's sheep industry	
	EweGROW sets out a roadmap for creating the skills, knowledge, capabilities and relationships required for our industry to achieve its potential in the face of international and domestic competition.	
	Presenter: Martin Gooch, Value Chain Management International	
10:10am	Lamb grading: key to industry competitiveness	
	This pilot project is testing the effectiveness of simple, efficient and effective lamb grading systems that will enable producers and processors to increase their profits from having improved carcass quality.	
	Presenter: Martin Gooch, Value Chain Management International	
10:30am	Refreshment break and trade show	
11:00am	Increased profitability through better management: why record keeping matters  Record keeping is usually the last thing of interest, never mind associated with profitability. Done properly, however, record keeping can make a farm business more prospective, less wasteful, and therefore, more profitable. This presentation will describe some of the common benefits of record keeping and illustrate what and how to measure to make your farm more efficient.	
11.40	Presenter: Nick Betts, Sustainable Agriculture Initiative Platform	
11:40am	Research poster competition highlights	
12 noon	Lunch and trade show	

1:00pm	Reconvene	
2.000	Panel discussion – Marketing Ontario lamb in a changing consumer	
	environment	
	Panelists:	
	Wahab Zamani – Simcoe Street Meats	
	Sandi Brock – Shepherd Creek Farms	
	Retailer – to be confirmed	
	Moderated by: Anita O'Brien, Ontario Sheep On-Farm Program Lead	
2:15pm	Pulling it all together – what we heard today	
2:30pm	Refreshment break and trade show	
3:00pm	These next two sessions will run concurrently.	
	1) Ontario wool value chain panel	
	A panel discussion on the challenges and opportunities of marketing	
	wool in Ontario and Canada	
	Eric Bjergso, General Manager, Canadian Co-operative Wool	
	Growers	
	Becky Porlier, Co-founder of the Upper Canada Fibreshed     The Control of the Upper Canada Fibreshed     The	
	Tim Nelson, Livestock Research Innovation Corporation	
	Campaign for Wool Canada	
	Helen Knibb, Wool sheep breeds and the wool trade in Ontario	
	Moderated by: Dr. Nicole Klenk, University of Toronto	
	2) Large Flock Operators meeting (for members only)	
4:00pm	Canadian Sheep Breeders Association meeting (for members only)	
4.000111	This session will begin at 4:00pm and will run concurrently with the	
	panel discussion above.	
4:45pm	Wrap up and announcements	
5:30pm	Trade show closes	
C.1 Fram	Ontario Lamb Banquet (semi formal)	Convention Level:
6:15pm	Reception and cash bar	Meeting Room 12
7:00pm	Dinner	
8:00pm	Awards presentations	
ο.υυμπ	Guest Speaker: Andrew Campbell, Fresh Air Farmer	

## Friday, October 27

8:00am	Trade show opens Registration for Ontario Sheep annual general meeting opens	Trade Centre
8:30am	Welcome and introductions	
0.504111	Rob Scott, Ontario Sheep chair	
8:45am	Adoption of agenda	
	Approval of 2016 annual meeting minutes	
	Election of scrutineers	
8:55am	Chair's report	
	Rob Scott	
9:25am	Review of 2016/2017 audited financial statements	
	Appointment of auditors	
9:40am	Presentation of 2017/2018 budget	
9:50am	2016 resolutions report	
	2017 resolutions presentation	
10:20am	Refreshment break and trade show	
10:50am	Market outlook presentation	
	Presenter: Jason Wood, Alberta Agriculture and Forestry	
11:20am	The who, what, and who cares of mental health in Canadian	
	agriculture	
	Presenter: Andria Jones-Bitton, University of Guelph	
11:50am	Sheep Finance Program Update	
10.00	Presenter: Clair Gartley	
12:30pm	Buffet lunch and trade show	
1:15pm	Announcement of Ontario Sheep officers for 2017/2018	
	Adjournment of Ontario Sheep annual general meeting	







