



Agenda

Monday, October 16th, 2017

- 8:00 – 8:30 Registration & breakfast
- 8:30 Welcoming remarks – **Steve Podborski** - President & CEO, Parachute
State Farm / Desjardins representative
Councillor **Jaye Robinson** - City of Toronto
- 9:00 – 10:30 **Are we doing Vision Zero properly?** How is Vision Zero different from traditional road safety strategies? This panel will look at examples of Vision Zero in the spirit of the goal, the development of standards for their implementation, and the challenges they face.
- ❖ **Paul Steely White** – Executive Director, Transportation Alternatives NYC
 - ❖ **Pamela Fuselli** – VP, Knowledge Transfer and Stakeholder Relations, Parachute
 - ❖ **Jeff Groot** - Executive Director, Policy & Strategic Initiatives, RoadSafetyBC
 - ❖ **David Ferguson** - Superintendent of Traffic Engineering, City of Hamilton
 - ❖ Facilitator: **TBD**
- 10:30-10:50 Networking break - with snacks and refreshments

Parachute Vision Zero Network 2nd Annual Summit – Agenda

- 10:50-12:10 **If Vision Zero says to stop putting an emphasis on perfecting human behaviour, why are we spending so much energy and resources on educational campaigns?** What does education look like in Vision Zero? This panel will explore both the benefits and drawbacks of trying to change social norms.
- ❖ **Meera Paleja** – Behaviour Scientist, Behavioural Insights Unit, Government of Ontario
 - ❖ **Dr. Peter Donnelly** - CEO of Public Health Ontario
 - ❖ **Wahn Yoon** - President, Bleublancrouge Toronto, Co-founder, L'Institut Idée
 - ❖ Facilitator: **Matthew Aymar**, Spokesperson & Knowledge Translation Coordinator, Parachute
- 12:10 – 1:00 Lunch (Provided)
- 1:00 – 2:30 **Breakout sessions (parallel sessions)**
1. **The Vision Zero Advocate Institute Implementation Session:** Want to learn more about the Vision Zero Advocate Institute, their research and the services they provide? Come to this session!
- Facilitator: **Alex Kelly** - Director, Vision Zero Advocate Institute
2. **Research and application to Vision Zero:** This academic approach to research and Vision Zero will look at the following questions:
- ❖ How are the multiple actors, political process and community involvement managed in each city?
 - ❖ Which data are needed or available to establish a baseline and track changes?
 - ❖ Which methods and indicators should be chosen as common benchmarks by cities to measure progress and success?
- Facilitator: **Marie-Soleil Cloutier** - Professor, Centre Urbanisation, Culture et Société of Institut National de Recherche Scientifique
3. **Tour of the Centre for Addictions and Mental Health, 33 Russel Street:** This tour will show CAMH's latest research on cannabis including the determination between the link of THC and impairment. Transportation will be provided.
- 2:30-2:50 Networking Break - with snacks and refreshments

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2:50 – 4:00 **What about legalization, per se?** The legalization of marijuana in Canada? It will undoubtedly have an impact on impaired driving rates. This panel will discuss the current state of knowledge on impairment with respect to tetrahydrocannabinol. The panel will also discuss some of the limitations and concerns to implementation, given the July 1st, 2018 deadline.

❖ **Dr. Christine Wickens** - Scientist, CAMH

❖ **Edward Prutschi** - Criminal lawyer & Media spokesperson on NewsTalk 1010

❖ **Kathryn Stewart** - International Council on Alcohol, Drugs & Traffic Safety & Director of the Dissemination and Diffusion of Science-Based Prevention Component of the PRC Centre Grant.

4:00-5:30 Networking reception – get the chance to connect with colleagues from across the country

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- Breakfast
- 8:15 – 8:45 Keynote speaker: **Paul Steely White** - Executive Director, Transportation Alternatives NYC
- 9:00 – 10:30 **Will technology take over for Vision Zero?** This panel will examine some of the positive and negative impacts of technology on our road system. In a world of increased connectivity, sensors and technology... Why are collisions still an issue? What is the role of Vision Zero in the long-run, in respect to automated vehicles?
- ❖ **Toyota** – Speaker TBD
 - ❖ **State Farm Canada/ Desjardins** – Speaker TBD
 - ❖ Other speakers TBD
 - ❖ Facilitator: **Don Redelmeier** - Senior Scientist, Sunnybrook Research Institute
- 10:30 Networking Break - with snacks and refreshments
- 10:50-12:10 **“If it bleeds it leads”, what is the role of the media in changing our conversation?** The way we report motor vehicle collisions has changed. Every day we hear about road related incidents, mostly in terms of how it will affect our drive. From a public health perspective, what is most beneficial to cover? And how should we cover it? What role does the media have in changing the discussion and educating the public?
- ❖ TBD. Exciting announcement coming soon!
- 12:10 – 1:00 Lunch (Provided)
- 1:00 – 2:30 **Safe or Green? Why not both?** Green initiatives inherently imply safe transportation - and safe transportation initiative inherently assume environmental considerations. But, at the end of the day, what is more important? Should Vision Zero initiatives consider the environment more as a mutually beneficial avenue? What has the bigger burden of injury: Emissions or collisions?
- ❖ **Jennifer Keesmaat** - Chief Planner, City of Toronto
 - ❖ **Raheem Dilgir** - President, TranSafe Consulting Ltd.
 - ❖ **Brian Crombie** - CEO, Transit Alliance/Civic Alliance
- 2:30 Closing Remarks: **Pam Fuselli** - VP, Knowledge Transfer and Stakeholder Relations, Parachute