



THE PREVENTION ACTION & ADVOCACY SUMMIT ON VAPING

WHAT IS THE PREVENTION ACTION & ADVOCACY SUMMIT ON VAPING?

Skyrocketing rates of youth vaping have captured public attention and raised great public health concerns. Prevention Action Alliance created the Prevention Action & Advocacy Summit on Vaping to highlight solutions to the teen vaping epidemic. By the end of the summit, participants will know how to advocate for policies proven to prevent youth vaping, reduce underage vaping sales at retail stores, and intervene with youth caught vaping.

WHY SPONSOR THIS SUMMIT?

Prevention Action Alliance has a demonstrated history of hosting large, successful events for Ohio's prevention workforce and even multi-state policy summits. About 100 to 150 prevention coordinators, managers, and directors will be at the Prevention Action & Advocacy Summit. Sponsors have access to a limited amount of vendor tables and can interface directly with attendees.

REACH THOUSANDS WITH ONE SPONSORSHIP

IN PERSON

150

EMAIL

9.1K

SOCIAL MEDIA

3.6K

WEB

2.5K

COMBINED IMPRESSIONS (EST.)

15.3K

Prevention
Action Alliance



STAND ABOVE THE REST

BUILD YOUR BRAND WITH PREVENTION ACTION ALLIANCE

At Prevention Action Alliance, we believe everyone has a role in prevention. Sponsoring one of our events is a simple way that you can do your part to improve the health of Ohio's communities, families, and young people.

Sponsoring the Prevention Action & Advocacy Summit on Vaping not only raises awareness of your brand to thousands, it also supports the development of solutions to the teen vaping epidemic—and associates your brand with that effort.

Sponsorships can be recognized with logo placements, mentions, speaking opportunities, vendor tables, and more opportunities for branding your business. Reach out to Special Events Coordinator Brittany Koza at bkoza@preventionactionalliance.org today to inquire about sponsorships, or [click here to download and print the sponsorship form](#). Only 10 sponsorships are available.

37%

of 12th grade students report any vaping in the last 12 months, according to a nationwide survey¹

15.3K

Combined impressions possible for your brand, depending on level of sponsorship

31%

of teens who vape start smoking within 6 months, compared to only 8% of teens who don't vape²

1. Johnston, Lloyd, et. al. "Monitoring the Future national survey results on drug use 1975-2018: Overview, key findings on adolescent drug use." Ann Arbor: Institute for Social Research, University of Michigan.

2. Leventhal, Adam, et. al. "Association of Electronic Cigarette Use with Initiation of Combustible Tobacco Product Smoking in Early Adolescence." Journal of the American Medical Association. 18 Aug. 2015.

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BE A PREVENTION PARTNER

	PARTNER \$5,000	ADVOCATE \$2,500	ALLY \$1,000
EXCLUSIVE*			
VIP Opportunities	✓		
Branded Giveaways	✓		
Room Naming	✓	✓	
Verbal Recognition at Event	✓	✓	✓
PROMOTION			
Promotional Emails	Name & Logo	Logo	Name
Social Media	Name & Logo	Logo	Name
PAA Website	Name & Logo	Logo	Name
PAA Newsletters	Name & Logo	Logo	Name
AT EVENT			
On Table Signs	Name & Logo		
Event Signage	Name & Logo	Logo	
Projection Screen	Name & Logo	Logo	Name
In Program	Name & Logo	Logo	Name
Exhibit Table	✓	✓	✓

*Only available for partners, advocates, and allies.



BUILD A SPONSORSHIP

Recognition in
Email Promotions

\$50

Recognition on
Social Media

\$50

Recognition on
Projection Screen

\$100

Recognition in
Event Program

\$100

Recognition on
Event Signage

\$100

Exhibit Table

\$200

Recognition in
PAA E-Newsletter

\$500

Recognition on
PAA Website

\$500

Recognition on
Table Signs

\$500



SPONSORSHIP FORM

To sponsor this event, complete the form below and email it to Brittany Koza at bkoza@preventionactionalliance.org. We will email you a confirmation that we received the sponsorship form and with further instructions within three business days.

I WOULD LIKE TO BECOME A:

- | | | |
|-------------------|--------------------|----------------|
| Partner (\$5,000) | Advocate (\$2,500) | Ally (\$1,000) |
|-------------------|--------------------|----------------|

I WANT TO BUILD THE FOLLOWING SPONSORSHIP:

- | | | |
|---|------------------------------------|------------------------------------|
| Recognition in promotions (\$50) | Recognition on Social Media (\$50) | Recognition At Event (\$100) |
| Recognition on Event Signage (\$100) | Recognition in Program (\$100) | Exhibit Table (\$200) |
| Recognition in PAA E-Newsletter (\$500) | Recognition on PAA Website (\$500) | Recognition on Table Signs (\$500) |

Sponsorship Total:

Name:

Company:

Email:

Phone: