

BAKER DONELSON

OTC Markets

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BANKS STREET PARTNERS

BOENNING &
SCATTERGOOD

ESTABLISHED 1914

Financial Institutions Stock Liquidity Conference

Dessert Reception

Wednesday, September 21
8:00 – 11:00 p.m.
The George Rooftop Bar

Program

Thursday, September 22
7:00 a.m. – 4:00 p.m.
Baker Donelson Conference Center

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| 7:00 – 8:00 a.m. | Registration/Breakfast |
| 8:00 – 8:10 a.m. | Opening Remarks
<i>Steve Eisen, Baker Donelson</i> |
| 8:10 – 8:55 a.m. | Shareholder Liquidity Options in the Current Operating Environment
<i>Lee Burrows, Banks Street Partners</i> |
| 8:55 – 9:40 a.m. | The Public Markets and Maximizing the Value of Being Publicly Traded
<i>Jason Paltrowitz, OTC Markets Group</i> |
| 9:40 – 10:25 a.m. | Break |
| 10:25 – 11:10 a.m. | Tutorial – Market Making in Bank Securities
<i>Tom Dooley, Boenning & Scattergood</i> |
| 11:10 – 11:55 a.m. | So You Want to Sell Some Stock: Decisions and Mechanics
<i>Jackie Prester and Marc Adesso, Baker Donelson</i> |
| 11:55 a.m. – 1:00 p.m. | Networking Lunch |
| 1:00 – 1:50 p.m. | From Private to Listed: An Initial Step Towards Shareholder Liquidity – Case Study on InsCorp, Inc.
Moderator: <i>Steve Eisen, Baker Donelson</i>
Panel Members: <i>Jim Rieniets, InsCorp, Inc.; Scott Gupton, InsCorp, Inc.; Jason Paltrowitz, OTC Markets; Tom Dooley, Boenning & Scattergood</i> |
| 1:50 – 2:00 p.m. | Break |
| 2:00 – 2:50 p.m. | From Listed to Registered: The Next Step Towards Shareholder Liquidity – Case Study on Franklin Financial Network, Inc.
Moderator: <i>Mark Miller, Baker Donelson</i>
Panel Members: <i>Richard Herrington, Franklin Financial Network, Inc.; Hank Brockman, Franklin Financial Network, Inc.; Lee Burrows, Banks Street Partners; Lori Metrock, Baker Donelson</i> |
| 2:50 – 3:00 p.m. | Break |
| 3:00 – 3:50 p.m. | Bank Investor Panel: Perspectives on Shareholder Liquidity from Shareholders Themselves
Moderator: <i>Will Brackett, Banks Street Partners</i>
Panel Members: <i>Jon Bruss, Fortress Partners Capital; John Spence, Spence Limited, L.P.; John Pietrzak, Castle Creek; David Pulliam, Pullco Capital</i> |
| 3:50 – 4:00 p.m. | Closing Remarks
<i>Gary McNorrill, Banks Street Partners</i> |