



SYSTEMS ENGINEERING OUT W.E.S.T.

Workplace • Environment • Sustainment • Technology

September 20-22, 2018 – Ogden, Utah

Call for Sponsors

The INCOSE western regional chapters will host the Western States Regional Conference (WSRC) on Thursday through Saturday, September 20th-22nd, 2018, at the Orbital ATK Conference Center located in scenic Ogden Canyon in Utah (42 miles or 50 minutes from Salt Lake International Airport).

This three-day event will feature keynote and technical presentations from systems engineering (SE) thought leaders, working groups and chapter leader meetings, panel discussions, and networking events and activities. In addition, the WSRC program will include an SE Professional Development Day (SE-PDD). This will be a virtual extension of the conference, with featured sessions broadcast to several remote (or satellite) sites.

The WSRC will provide superb opportunities to showcase your products and services. We expect 60-80 on-site attendees—plus at least 100 more remotely—from: aerospace, agriculture, automotive, biomedical & healthcare, defense, education, energy, government, information, infrastructure, safety and security, space, and transportation. These attendees will be key decision makers and systems engineers—the target market for your products and services.

We invite your organization to sponsor this regional event. Your sponsorship of the WSRC will be rewarded with multiple acknowledgements and benefits, as identified on the other side of this sheet. In addition, if you will tell us your needs and preferences, we can tailor sponsor benefits to suit.

Important WSRC Sponsor Dates

12 January 2018	Call for sponsorship opens
31 May 2018	Conference program is published
4 June 2018	Early Registration Begins
19 August 2018	Early Registration Ends
20 August 2018	Regular Registration Begins (and Continue Until WSRC)
20 September 2018	Exhibit Hall Set-up, Thursday Afternoon
20-22 September 2018	WSRC Exhibit Hall Open
21 September 2018	WSRC SE-PDD Live Virtual Broadcasts to Satellite Sites
22 September 2018	Exhibit Hall Tear-down, Saturday afternoon

INCOSE WSRC Sponsorship Levels for Organizations

Sponsorship Levels for Organizations	Educator or Nonprofit	Basic For Profit	Professional Society	Bronze	Silver	Gold	Platinum
	\$250	\$500	\$750	\$1,000	\$1,500	\$2,500	\$4,000
Logo in Conference Program Booklet	X	X	X	X	X	X	X
Logo on Conference Website	X	X	X	X	X	X	X
May Insert item into Conference Tote Bags		X	X	X	X	X	X
Shared (half) Display Table [skirted, with 1 chair]			X				
Exhibit Table(s) [skirted, with 2 chairs]				1	1	1	2
Conference On-site Registration(s) (conference fee only)				1	2	4	5
Registrant List (with contact info) before conference				X	X	X	X
Attendee List (with contact info) after conference				X	X	X	X
Break Sponsor				X			
Reception/Breakfast Sponsor					X		
Lunch Sponsor						X	
Banquet Sponsor							X
Full-Page Advertisement in the Program Booklet							X
Address to attendees at the banquet (5 minutes or less)							X

NOTES:

- For-profit organizations should select the Basic, Bronze, or higher levels.
- Professional societies should select the Professional Society level.
- Educational or non-profit organizations should select the Educator or Nonprofit level.

Tell us your needs and preferences. We can tailor sponsor benefits to suit!

You can register for all sponsorship levels at <https://incose-wsrc.eventbrite.com>.

For questions or comments, please contact

Paul Kostek, WSRC Sponsorship and Exhibits Chair, at pjkostek@gmail.com or

Paul White, WSRC Chair, at paul.white@kihomac.com