



CROSSHATCH CENTER FOR ART & ECOLOGY PRESENTS THE THIRD ANNUAL

GARLIC AUCTION

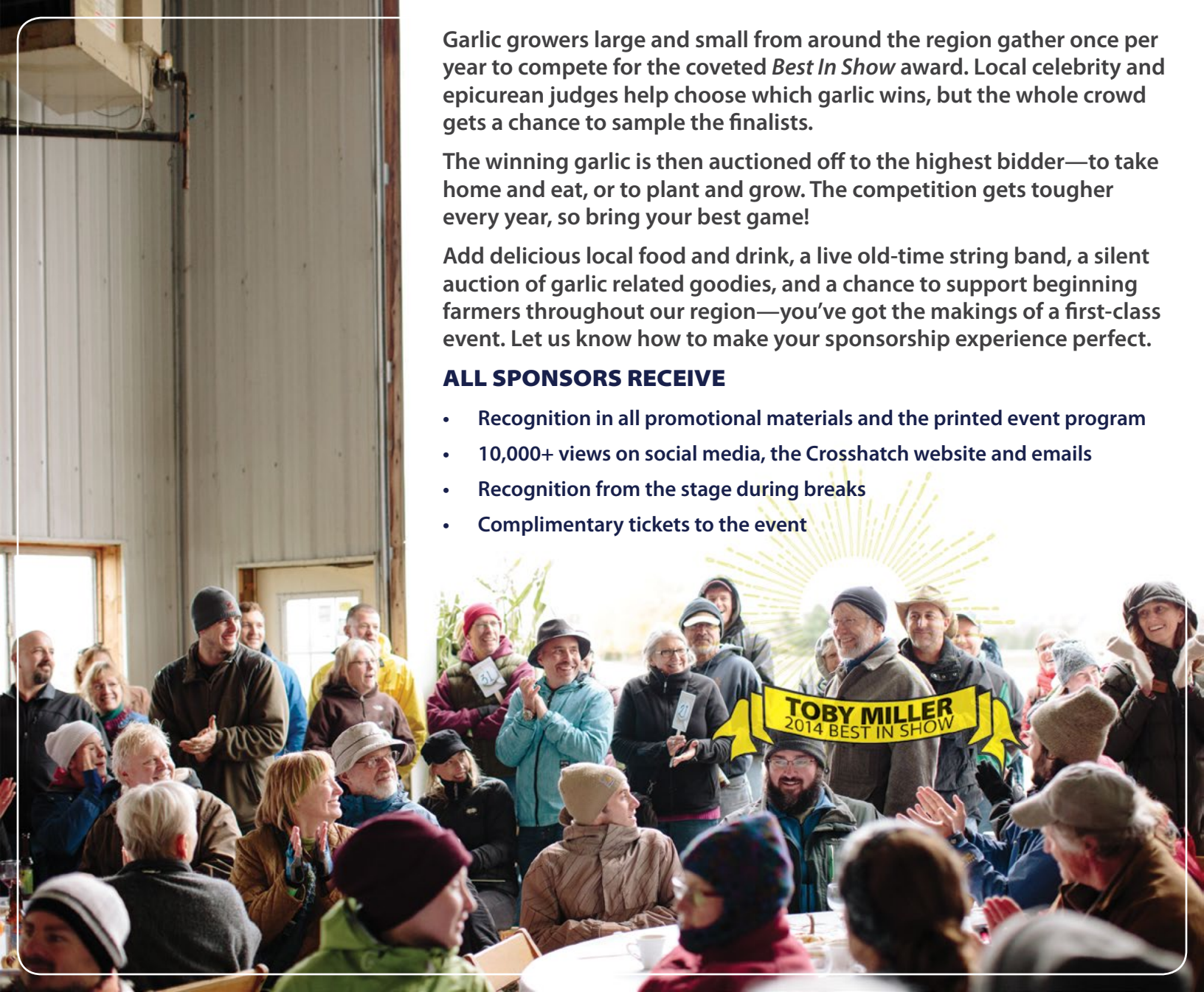
OCTOBER 15 FROM 5-10PM AT THE HISTORIC ELK RAPIDS TOWN HALL

2016 GUIDE TO CORPORATE SPONSORSHIP

THE GARLIC AUCTION IS:

- ▶ A super fun party
- ▶ A celebration of local food and farming
- ▶ A gathering of family and friends
- ▶ A challenging competition among growers
- ▶ A thrilling live auction
- ▶ A fundraiser for local food and farming programs
- ▶ **A chance to reach your clients and community with your message!**





Garlic growers large and small from around the region gather once per year to compete for the coveted *Best In Show* award. Local celebrity and epicurean judges help choose which garlic wins, but the whole crowd gets a chance to sample the finalists.

The winning garlic is then auctioned off to the highest bidder—to take home and eat, or to plant and grow. The competition gets tougher every year, so bring your best game!

Add delicious local food and drink, a live old-time string band, a silent auction of garlic related goodies, and a chance to support beginning farmers throughout our region—you've got the makings of a first-class event. Let us know how to make your sponsorship experience perfect.

ALL SPONSORS RECEIVE

- Recognition in all promotional materials and the printed event program
- 10,000+ views on social media, the Crosshatch website and emails
- Recognition from the stage during breaks
- Complimentary tickets to the event

SOLD OUT
PRESENTING SPONSOR
~~**(ONLY ONE AVAILABLE)**~~
\$2,000

- Highest visibility with name and/or logo on all materials, print and digital
 - Full page ad in the garlic auction program
 - Five-minute speaking opportunity to welcome guests to the event
 - An information table for your promotional materials, samples, etc.
- Eight (8) complimentary VIP tickets to the event, including food, eight drink tickets and a VIP table





GARLIC LOVER \$1,200
FOOD SPONSOR - ONE AVAILABLE

- 2/3rd page ad in the garlic auction program
- Six (6) VIP tickets to the event, including food, six drink tickets and a VIP table
- Name and logo on large signage at the event
- Name and logo on table tents at each table

STINKING ROSE \$1,000

- 2/3rd page ad in the garlic auction program
- Six (6) VIP tickets to the event, including food, six drink tickets and a VIP table
- Name and logo on large signage at the event

PURPLE STRIPE \$500
SIGNAGE SPONSOR - ONE AVAILABLE

- 1/3rd page ad in the garlic auction program
- Three (3) tickets to the event, including food and three drink tickets
- Name and logo on large signage at the event

CLOVE AND BULB \$500

- 1/3rd page ad in the garlic auction program
- Three (3) tickets to the event, including food and three drink tickets
- Name and logo on large signage at the event



FRIEND OF A FARMER \$250 - NEW! This benefactor level sponsorship provides you with two complimentary tickets to the event, **plus provides two tickets to local farmers** who otherwise might not attend. You can pick the farmers or we can. Plus, your name will be listed in the event program—use this to promote your business or show your individual support for Crosshatch’s work in the food and farm community. You can also use this space to honor or memorialize someone special in your life. **Contact Mollie Thomas for more information at (231) 622-5252 or mollie@crosshatch.org.**



For more information about Crosshatch Center for Art & Ecology,
and our programs to help farmers, visit

WWW.CROSSHATCH.ORG

Have questions or ideas for sponsorship?
Contact Mollie Thomas at (231) 622-5252 or mollie@crosshatch.org