

Almannarómur (‘voice of the people’) is a self-owned foundation which was founded in 2014. Its purpose is to develop language technology solutions for Icelandic. The initiative came from people in academia who had been working on language technology but wanted to get more people involved, and especially to reach out to other sectors of the society.

The founding members were over 20 – universities and research institutions, IT companies, financial institutions, insurance companies, energy companies, companies in the travel industry, and organizations of disabled people. The main emphasis was on raising awareness among companies, politicians and the general public on the possibilities of language technology and the importance of language technology for the future of the Icelandic language.