

Professor Theresa Marteau Bio

Professor Theresa Marteau is Director of the Behaviour and Health Research Unit in the Clinical School at the University of Cambridge, and Director of Studies in Psychological and Behavioural Sciences at Christ's College, Cambridge. She studied psychology at the London School of Economics and Political Science (LSE) and the University of Oxford.

Her research interests include:

- i.* development and evaluation of interventions to change behaviour (principally diet, tobacco and alcohol consumption) to improve population health and reduce health inequalities, with a particular focus on targeting non-conscious processes
- ii.* risk perception and communication, particular of biomarker-derived risks, and their weak links with behaviour change
- iii.* acceptability to publics and policy makers of government intervention to change behavior.

She is a Fellow of the Academy of Medical Sciences and the Academy of Social Sciences. In 2017, she was appointed Dame Commander of the Order of the British Empire in recognition of her contribution to Public Health.

