



38<sup>th</sup> Annual Salute to the Parks  
Wednesday, April 3, 2019  
*National Building Museum*  
Washington, DC

National Parks Conservation Association is a powerful, nonpartisan organization working to protect America's favorite and most significant places. The leading voice of our national parks, we were founded in 1919, just three years after the National Park Service, in part by its first director Stephen Mather. He and first NPCA Executive Director Robert Sterling Yard knew national parks needed a voice — separate from the federal government — whose sole responsibility was to protect and enhance parks for present and future generations.

Today, we are a fierce and uncensored advocate for America's national park sites—and we work to inspire the next generation to care for them just as much as we do.

**This year's Salute to the Parks will be a celebration of 100 years of success protecting these places.** Sponsoring National Parks Conservation Association's 38th Annual Salute to the Parks is an excellent opportunity to support NPCA's work protecting and enhancing America's National Park System for present and future generations.

### Sponsorship Levels

#### Centennial Sponsor \$100,000

##### *Participation Benefits:*

- 2 VIP tables of 10 at the 38th Annual Salute to the Parks
- Photo opportunity with distinguished honorees and speakers
- Option to host a senior NPCA program officer or board member at your tables
- Discounted rate for additional ticket purchases

##### *Recognition Benefits:*

- Listed and recognized as a Centennial Sponsor of the 38th Annual Salute to the Parks in all press materials and on all event collateral
  - Logo placement throughout the reception
  - Logo in lights on one wall in the venue throughout event
  - Recognition in the printed event program
  - Prominent visual recognition in the digital event program
  - Full-page, full-color ad in the printed event program with prominent placing
  - Logo listing on event website
- Verbal recognition from the podium
- Opportunity to provide a gift bag item distributed to event attendees
- Tabletop logo recognition on your sponsored tables
- Special recognition in *National Parks* magazine (distribution of 325,000 NPCA Members)
- Special recognition in Trustees for the Parks newsletter (distribution to 5,500 NPCA Members)
- Recognition in NPCA's 2019 Annual Report (distribution to 4,000 NPCA Members)

*Additional Benefits:*

- Optional one-year NPCA membership and subscription to *National Parks* magazine for each of your guests

*Centennial Sponsorship package is customizable.*

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**Park Benefactor \$50,000**

*Participation Benefits:*

- 2 Premier tables of 10 at the 38th Annual Salute to the Parks
- Photo opportunity with distinguished honorees and speakers
- Option to host a Senior NPCA Program Officer or Board Member at your tables
- Discounted rate for additional ticket purchases

*Recognition Benefits:*

- Listed and recognized as a Park Benefactor Sponsor of the 38th Annual Salute to the Parks in all press materials and on all event collateral
    - Recognition in the printed event program
    - Prominent visual recognition in the digital event program
    - Full-page, full-color ad in the printed event program
    - Logo listing on event website
  - Verbal recognition from the podium
  - Opportunity to provide a gift bag item distributed to event attendees
  - Tabletop logo recognition on your sponsored tables
  - Special recognition in *National Parks* magazine (distribution of 325,000 NPCA Members)
  - Special recognition in Trustees for the Parks newsletter (distribution to 5,500 NPCA Members)
  - Recognition in NPCA's 2019 Annual Report (distribution to 4,000 NPCA Members)
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**Park Advocate \$25,000**

*Participation Benefits:*

- 1 Premium table of 10 at the 38th Annual Salute to the Parks
- Option to host a Senior NPCA Program Officer or Board Member at your table

*Recognition Benefits:*

- Listed and recognized as a Park Advocate Sponsor of the 38th Annual Salute to the Parks on event collateral
  - Opportunity to provide a gift bag item distributed to event attendees
  - Prominent visual recognition in the digital event program
  - Half-page, full-color ad in the printed event program
  - Logo listing on event website
  - Tabletop logo recognition on your sponsored table
  - Special recognition in *National Parks* magazine (distribution of 325,000 NPCA Members)
  - Recognition in NPCA's 2019 Annual Report (distribution to 4,000 NPCA Members)
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**Park Guardian: \$10,000**

*Participation Benefits:*

- 1 table of 10 at the 38th Annual Salute to the Parks

*Recognition Benefits:*

- Listed and recognized as a Park Guardian Sponsor of the 38th Annual Salute to the Parks on event collateral
  - Visual recognition in the digital event program
  - Quarter-page ad in the printed event program
  - Opportunity to provide a gift bag item distributed to event attendees
  - Recognition in NPCA's 2019 Annual Report (distribution to 4,000 NPCA Members)
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**Park Friend: \$5,000**

*Participation Benefits:*

- 5 tickets, seated together, to the 38th Annual Salute to the Parks

*Recognition Benefits:*

- Listing in digital event program
  - Recognition in the NPCA's 2019 Annual Report (distribution to 4,000 NPCA Members)
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**Park Duo: \$2,000**

*Participation Benefits:*

- 2 tickets, seated together, to the 38th Annual Salute to the Parks

*Recognition Benefits:*

- Listing in digital event program
  - Recognition in the NPCA's 2019 Annual Report (distribution to 4,000 NPCA Members)
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**Individual Ticket: \$500**

- Individual ticket to the 38th Annual Salute to the Parks
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**Student Ticket: \$100**

*Only available upon proof of enrollment. Must be at least 21 years of age.*

- Individual ticket to the 38th Annual Salute to the Parks
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**Program Advertisements:** Send this year's honorees your best wishes or promote your organization by purchasing an advertisement in the printed event program.

- **\$1,000: Half-page advertisement in the printed event program**
- **\$500: Quarter-page advertisement in the printed event program**