



36<sup>th</sup> Annual Salute to the Parks  
Wednesday, April 5, 2017  
*National Museum of Women in the Arts*  
Washington, DC

### **Sponsorship Levels**

Sponsoring National Parks Conservation Association's 36<sup>th</sup> Annual Salute to the Parks is an excellent opportunity to support NPCA's work protecting and enhancing America's National Park System for present and future generations.

#### **Presenting Sponsor \$50,000**

##### *Participation Benefits:*

- 2 Premiere tables of 10 at the 36<sup>th</sup> Annual Salute to the Parks
- Special pre-event meet and greet with Jack Steward and Colton Smith, Hosts of Emmy® Award-winning *Rock the Park* on ABC Television and recipients of the Robin W. Winks Award for enhancing public understanding of the National Park System
- Option to host a Senior NPCA Program Officer or Board Member at your tables
- Discounted rate for additional ticket purchases

##### *Recognition Benefits:*

- Listed and recognized as a Presenting Sponsor of the 36<sup>th</sup> Annual Salute to the Parks in all press materials and on all event collateral
  - Logo on step and repeat signage
  - Recognition in the printed event program
  - Prominent visual recognition in the digital event program
  - Full page, full color ad in the printed event program
  - Logo listing on event website
- Verbal recognition from the podium
- Opportunity to provide a gift bag item distributed to event attendees
- Tabletop logo recognition on your sponsored tables
- Social media shout out through NPCA channels leading up to the event and post event
- Special recognition in *National Parks* magazine (distribution of 325,000 NPCA Members)
- Story in the Trustees for the Parks newsletter (distribution to 5,500 NPCA Members)
- Recognition in NPCA's 2017 Annual Report (distribution to 4,000 NPCA Members)

##### *Additional Benefits:*

- Get insider access to NPCA and NPS staff on your next national park trip. Receive a \$1,000 credit towards NPCA's Travel Program for a small group departure or a custom designed national park journey.
- Optional one year NPCA membership and subscription to *National Parks* magazine for each of your guests

*Sponsorship package can be customized*

## **Reception Sponsor – Anniversary Special \$36,000**

*Exclusive to two sponsors*

### *Participation Benefits:*

- 2 Premium tables of 10 at the 36<sup>th</sup> Annual Salute to the Parks
- Option to host a Senior NPCA Program Officer or Board Member at your table
- Discounted rate for additional ticket purchases

### *Recognition Benefits:*

- Sponsor of the evening's cocktail reception
  - Prominent logo placement throughout the reception
  - Opportunity to develop a signature drink, name and recipe to be determined with sponsor
  - Opportunity to help design, with logo incorporation, the cocktail bar covers and decorcas
  - Full page, full color ad in the printed event program
- Listed and recognized as the Reception Sponsor of the 36<sup>th</sup> Annual Salute to the Parks in all press materials and on all event collateral
- Opportunity to provide a gift bag item distributed to event attendees
- Prominent visual recognition in the digital event program
- Logo listing on event website
- Tabletop logo recognition on your sponsored tables
- Social media shout out through NPCA channels leading up to the event and post event
- Special recognition in *National Parks* magazine (distribution of 325,000 NPCA Members)
- Recognition in NPCA's 2017 Annual Report (distribution to 4,000 NPCA Members)

### *Additional Benefits:*

- Get insider access to NPCA and NPS staff on your next national park trip. Receive a \$500 credit towards NPCA's Travel Program for a small group departure or a custom designed national park journey.
- Optional one year NPCA membership and subscription to *National Parks* magazine for each of your guests

*Sponsorship package can be customized*

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## **Park Advocate \$25,000**

### *Participation Benefits:*

- 1 Premium table of 10 at the 36<sup>th</sup> Annual Salute to the Parks
- Option to host a Senior NPCA Program Officer or Board Member at your table

### *Recognition Benefits:*

- Listed and recognized as a Park Advocate Sponsor of the 36<sup>th</sup> Annual Salute to the Parks on event collateral
- Opportunity to provide a gift bag item distributed to event attendees
- Prominent visual recognition in the digital event program
- Full page, full color ad in the printed event program
- Logo listing on event website
- Tabletop logo recognition on your sponsored tables
- Social media shout out through NPCA channels leading up to the event and post event
- Special recognition in *National Parks* magazine (distribution of 325,000 NPCA Members)
- Recognition in NPCA's 2017 Annual Report (distribution to 4,000 NPCA Members)
- Optional one year NPCA membership and subscription to *National Parks* magazine for each guest

*Sponsorship package can be customized*

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**Park Guardian: \$10,000***Participation Benefits:*

- 1 table of 10 at the 36<sup>th</sup> Annual Salute to the Parks

*Recognition Benefits:*

- Listed and recognized as a Park Guardian Sponsor of the 36<sup>th</sup> Annual Salute to the Parks on event collateral
  - Visual recognition in the digital event program
  - Quarter page ad in the printed event program
  - Opportunity to provide a gift bag item distributed to event attendees
  - Recognition in NPCA's 2017 Annual Report (distribution to 4,000 NPCA Members)
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**Park Friend: \$5,000***Participation Benefits:*

- 5 tickets, seated together, to the 36<sup>th</sup> Annual Salute to the Parks

*Recognition Benefits:*

- Listing in digital event program
  - Recognition in the NPCA's 2017 Annual Report (distribution to 4,000 NPCA Members)
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**Park Duo: \$2,500***Participation Benefits:*

- 2 tickets, seated together, to the 36<sup>th</sup> Annual Salute to the Parks

*Recognition Benefits:*

- Listing in digital event program
  - Recognition in the NPCA's 2017 Annual Report (distribution to 4,000 NPCA Members)
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**Individual Ticket: \$1,000**

- Individual ticket to the 36<sup>th</sup> Annual Salute to the Parks
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**Program Advertisements:** Send this year's honorees your best wishes or promote your organization by purchasing an advertisement in the printed event program.

- **\$1,000: Half page advertisement in the printed event program.**
- **\$500: Quarter page advertisement in the printed event program.**