



37th Annual Salute to the Parks  
Wednesday, April 11, 2018  
*National Museum of Women in the Arts*  
Washington, DC

### **Sponsorship Levels**

Sponsoring National Parks Conservation Association's 37th Annual Salute to the Parks is an excellent opportunity to support NPCA's work protecting and enhancing America's National Park System for present and future generations.

#### **Presenting Sponsor \$50,000**

##### *Participation Benefits:*

- 2 Premiere tables of 10 at the 37th Annual Salute to the Parks
- Option to host a Senior NPCA Program Officer or Board Member at your tables
- Discounted rate for additional ticket purchases

##### *Recognition Benefits:*

- Listed and recognized as a Presenting Sponsor of the 37th Annual Salute to the Parks in all press materials and on all event collateral
  - Logo on step and repeat signage
  - Recognition in the printed event program
  - Prominent visual recognition in the digital event program
  - Full page, full color ad in the printed event program
  - Logo listing on event website
- Verbal recognition from the podium
- Opportunity to provide a gift bag item distributed to event attendees
- Tabletop logo recognition on your sponsored tables
- Social media shout out through NPCA channels leading up to the event and post event
- Special recognition in *National Parks* magazine (distribution of 325,000 NPCA Members)
- Special recognition in Trustees for the Parks newsletter (distribution to 5,500 NPCA Members)
- Recognition in NPCA's 2017 Annual Report (distribution to 4,000 NPCA Members)

##### *Additional Benefits:*

- Optional one year NPCA membership and subscription to *National Parks* magazine for each of your guests

*Sponsorship package can be customized*

---

#### **Park Advocate \$25,000**

##### *Participation Benefits:*

- 1 Premium table of 10 at the 37th Annual Salute to the Parks
- Option to host a Senior NPCA Program Officer or Board Member at your table

*Recognition Benefits:*

- Listed and recognized as a Park Advocate Sponsor of the 37th Annual Salute to the Parks on event collateral
  - Opportunity to provide a gift bag item distributed to event attendees
  - Prominent visual recognition in the digital event program
  - Full page, full color ad in the printed event program
  - Logo listing on event website
  - Tabletop logo recognition on your sponsored tables
  - Special recognition in *National Parks* magazine (distribution of 325,000 NPCA Members)
  - Recognition in NPCA's 2017 Annual Report (distribution to 4,000 NPCA Members)
- 

**Park Guardian: \$10,000**

*Participation Benefits:*

- 1 table of 10 at the 37th Annual Salute to the Parks

*Recognition Benefits:*

- Listed and recognized as a Park Guardian Sponsor of the 37th Annual Salute to the Parks on event collateral
  - Visual recognition in the digital event program
  - Quarter page ad in the printed event program
  - Opportunity to provide a gift bag item distributed to event attendees
  - Recognition in NPCA's 2017 Annual Report (distribution to 4,000 NPCA Members)
- 

**Park Friend: \$5,000**

*Participation Benefits:*

- 5 tickets, seated together, to the 37th Annual Salute to the Parks

*Recognition Benefits:*

- Listing in digital event program
  - Recognition in the NPCA's 2017 Annual Report (distribution to 4,000 NPCA Members)
- 

**Park Duo: \$2,500**

*Participation Benefits:*

- 2 tickets, seated together, to the 37th Annual Salute to the Parks

*Recognition Benefits:*

- Listing in digital event program
  - Recognition in the NPCA's 2017 Annual Report (distribution to 4,000 NPCA Members)
- 

**Individual Ticket: \$1,000**

- Individual ticket to the 37th Annual Salute to the Parks
- 

**Program Advertisements:** Send this year's honorees your best wishes or promote your organization by purchasing an advertisement in the printed event program.

- **\$1,000: Half page advertisement in the printed event program.**
- **\$500: Quarter page advertisement in the printed event program.**