



2020 WOMEN ON BOARDS Chicago SPONSORSHIP OPPORTUNITIES for: The 8TH Annual National Conversation on Board Diversity



CHICAGO EVENT

November 21, 2019: 4:30PM - 8:00PM • Union League Club, 65 W. Jackson, Chicago, IL 60604

2020 Women on Boards (WOB) is a national 501c3 organization with the goal of increasing the percentage of women on U.S. corporate boards to 20% or greater by the year 2020. Financial support of this “National Conversation on Board Diversity” enables 2020 WOB to educate individuals and organizations about why board diversity matters and engages people in actions that promote greater board diversity. Sponsorship dollars go towards education and advocacy, research, and giving women a larger voice and seat at the boardroom table. More information is available at the national website, 2020WOB.com.

Research is clear: diverse boards have more profitable corporate bottom lines.

On November 21, 2019, across the country, thousands of C-Suite and senior-level executives AND...

...in Chicago, 40 Corporate Board members/experts from NASDAQ, NYSE, TSX, & PRIVATE COMPANIES
will meet to discuss:

Winning Together Now: How Can We Engage Allies to Increase Gender Diversity?

GOLD SPONSOR: \$10,000

- Recognition from podium & logo on screen at opening
- Company’s material at each seat & logo on screen during event
- Full page ad in Chicago event program; Company name, logo, & Gold Sponsor Recognition in all Chicago materials
- Recognition on 2020 WOB social media/ website, 2020WOB.com
- **CEO/CHAIR/BOARD MEMBER highlighted in 1 quarterly 2020 Quarterly report** emailed nationally to >35,000 readers
- Gold Sponsor name tag recognition for Company guests
- 10 VIP tickets for Company guests to attend Chicago event

SILVER SPONSOR: \$6,000

- Company’s material at each seat & logo on screen during event
- 1/2 page ad in Chicago event program; Company name, logo, & Silver Sponsor Recognition in all Chicago materials
- Recognition on 2020 WOB social media & website, 2020WOB.com
- Silver Sponsor name tag recognition for Company guests
- 6 VIP tickets for Company guests to attend Chicago event

BRONZE SPONSOR: \$3,000

- Company logo on screen during event
- 1/4 page ad in Chicago event program; Company name, logo, & Bronze Sponsor Recognition in all Chicago materials
- Recognition on 2020 WOB social media & website, 2020WOB.com
- Bronze Sponsor name tag recognition for Company guests
- 3 VIP tickets for Company guests to attend Chicago event

ADVOCATE SPONSOR: \$500, \$1,000, or \$1,500

- Company name and logo in Chicago event program
- Advocate Sponsor name tag recognition for Company guests
- 2 VIP tickets for Company guests to attend Chicago event:\$1,500
- 1 VIP tickets for Company guests to attend Chicago event:\$1,000
- 0 ticket to Chicago event—name only program recognition: \$500

• 2020 WOB Chicago 2019 SPONSOR BENEFITS CHART

Type	Gold \$10,000	Silver \$6,000	Bronze \$3,000	Advocate \$1,500
Podium Welcome	Yes	No	No	No
Logo on screen at opening	Yes	No	No	No
Company lit on seats	Yes	Yes	No	No
Program Ad Size / Mention	Full page ad	1/2 page ad	¼ page ad	Name and logo only
Logo on screen during event	Yes	Yes	Yes	Name and logo only
2020 WOB website	Yes	Yes	Yes	No
Total # of Tickets for Chicago only	10	6	3	2

NOTE: National multi-city sponsorships also available.

For further info OR ready to join 2020 Women on Boards Chicago 2019 as a Sponsor, please contact Kathy Graham, 2020 Women on Boards Chicago Campaign Chair, at 630.466.7095.

TURN OVER FOR CURRENT SPONSORS

2020 WOMEN ON BOARDS Chicago 2019 SPONSORS for:
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