

THE DEREK JAHN BEAT SARCOMA FOUNDATION

The Third Annual Scramble for Sarcoma

SPONSORSHIP PROPOSAL

Prepared by: Kaitlin Jahn, President

Modified: January 14, 2017

EVENT OVERVIEW

Third Annual Scramble for Sarcoma

Location: Bent Tree Golf Club

Date: June 24, 2017

Time: 1:30 PM

Expected Attendance: 144 participants, 200 guests at reception

WHO WE ARE

June 2014 changed our lives forever. What seemed like a nagging weight lifting injury that would not go away turned into a cancer diagnosis - Undifferentiated Sarcoma. CIC-DUX4 is an aggressive cancer that you are born with, caused by the translocation of the CIC and DUX4 genes. This was a cancer we would soon learn was so rare that fewer than 50 cases had been documented worldwide. Despite a lack of information and understanding of this rare disease, we were optimistic and hopeful Derek would find a way to beat it. Chemotherapy, radiation, and a targeted therapy pill would be the treatment regimen he would endure over the next several months. By October, Derek's outlook was much improved; the tumor at the base of his spine and spots in his lungs were disappearing. At the beginning of December, he began what would be an 8-month long series of chemotherapy treatments. His doctors believed that after another series of aggressive treatments, the cancer would be under control and Derek would be able to complete his senior year of college at The Ohio State University with a major in Chemistry. On December 17, things took a turn for the worse with the need for emergency brain surgery. What was believed to be a hemorrhage from his platelet count dropping from the chemotherapy would soon turn into a diagnosis of the cancer metastasizing to his brain. Over the next month, we lived in the hospital with Derek. On January 14, we moved Derek into hospice, where he would pass away just five days later. The pain this has caused our family is indescribable. We have managed to accept that there is a much greater plan for Derek, but that has not stopped us from feeling we need to do more. As a result, we've decided it is our mission to spread awareness about CIC-DUX4 Undifferentiated Sarcoma and contribute to finding a cure. In September 2015, we began our mission with the inaugural Scramble for Sarcoma. We are humbled by the support we have received over the last two years, as we were able to donate a total of \$15,500 to The James Cancer Center as well as fund two scholarships in Derek's name for Westerville Central High School.

INTENTION

It is our mission to spread the word and raise money for research in the hope of finding a cure for this horrible disease. Few people know that you can be born with such an aggressive form of cancer that can lie dormant for years. With such a small body of research, literally only a handful of documented cases, doctors still do not know the best course of treatment. We do not believe that death has to be the final answer for the patients diagnosed with this disease. With the amazing research being conducted at The James and elsewhere, we believe doctors will discover a way to detect CIC-DUX4 at the time of birth, and tailor effective treatments prior to the cancer being triggered. We want to raise as much money as possible to continue to fund a scholarship in Derek's name and for targeted cancer research – specifically Undifferentiated CIC-DUX4 Sarcoma.

Our goal is to raise \$10,000 annually, with the primary fundraiser being the Scramble for Sarcoma golf outing. Proceeds will fund at least one \$1,000 scholarship for Westerville Central High School, to be awarded to a student(s) interested in pursuing a career in biology or chemistry. All funds raised in excess of the aforementioned scholarship(s) will go to The James for Sarcoma research.

GOLFERS

We are anticipating a full golf course with 144 participants on the day of the event. Golfers will consist of family, friends, co-workers, and anyone impacted by this awful disease. Total expenses are estimated to be \$14,000 which include \$70/person, \$20/person for additional meals at reception, door prize expenses estimated at \$1500, and \$10/person for participant t-shirts.

SPONSORSHIP LEVELS

Platinum Sponsor \$4,000 (one sponsorship available) – main event

Your sponsorship will include:

- Your company logo displayed in every marketing and promotional aspect of the outing
- Banner displayed (company provided)
- One foursome, including green's fee, cart and dinner
- Company logo: signage at designated hole (24" X 36")
- Company logo placement on event t-shirt
- One page ad in outing program
- Sponsor recognition during the dinner event.

Gold Sponsor \$2,000 (one sponsorship available)

Your sponsorship will include:

- One foursome, including green's fee, cart and dinner
- Company logo placement on event t-shirt
- One half-page ad in outing program
- Sponsor recognition during the dinner event.

Silver Sponsor \$1,000 (two sponsorships available)

Your sponsorship will include:

- Two player entry including green's fee, cart and dinner
- One quarter-page ad in outing program
- Sponsor recognition during the dinner event.

Longest Drive Sponsorship \$250

Your sponsorship will include:

- Company name signage at designated hole
- Company name recognition in program booklet

Hole Sponsorship \$200 (sixteen available)

Your sponsorship will include:

- Company name signage at designated hole (24" X 36")
- Company name recognition in program booklet

Mulligan Sponsorship \$100 (one available)

Your sponsorship will include:

- Company name displayed on mulligan tickets
- Company name recognition in program booklet

Table Sponsorship \$100 (ten available)

Your sponsorship will include:

- Company name signage at designated reception table
- Company name recognition in program booklet

CONTACT INFORMATION

If you are interested in becoming one of our sponsoring partners for this event, please fill out the form on the last page and send to our foundation P.O. Box. If you have any questions, please contact foundation president, Kaitlin Jahn.

DEREK JAHN BEAT SARCOMA FOUNDATION

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SPONSORSHIP INFORMATION

Please print your company name as you would like it to appear on printed material

Company Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

SPONSORSHIP LEVEL

Please check desired sponsorship level

_____ Platinum Sponsor (\$4,000)

_____ Gold Sponsor (\$2,000)

_____ Silver Sponsor (\$1,000 - 2 available)

_____ Longest Drive Sponsor (\$250)

_____ Hole Sponsor (\$200 - 16 available)

_____ Mulligan Sponsor (\$100)

_____ Table Sponsor (\$100 - 10 available)

FOR PLATINUM, GOLD AND SILVER SPONSORS:

_____ Yes, please sign up my team!

Captain's Name: _____ Email: _____

Team Member 1: _____ Team Member 2: _____

Team Member 3 (Platinum and Gold Only): _____

Team Member 4 (Platinum and Gold Only): _____