

Marketing Matters

Free Relationship Marketing Training

Date	Training Topic	8:00am - 9:00am
January 8	The future of business marketing and the three things you need to know about consumers in 2016.	
February 12	How to identify your very best leads to grow your repeat referral business.	
March 11	How to build your workflow and lead nurturing campaigns.	
April 8	Guide to creating visual content online across all your social media pages.	
May 13	Training for social media account manager or how to manage your social media online accounts.	
June 10	How to maximize the Facebook features you didn't know existed.	
July 8	Keys to building and growing a successful website for today's savvy online audience.	
August 12	How to get started on Instagram and how to gain a following. It's not just for the kids!	
September 9	How to use Pinterest to grow your website traffic and search engine optimization.	
October 7	How to master local Search Engine Optimization.	
November 11	Social media tools to help you rock the scene in 2017.	
December 9	How to build your video content to highlight your business.	
January 13, 2017	How to use LinkedIn to get past the gatekeeper and find your ideal clients.	
February 10, 2017	Twitter and growing your business beyond your local reach.	