

Human Rights, Community & Dementia Poster Competition Guidance

Size A1

Text Arial 14

Carriage Please ensure the poster is stored and posted in a

tubular case (cardboard is fine). The poster is to be sent to The Life Changes Trust, Edward House, 199 Sauchiehall Street, Glasgow, G2 3EX, no later than 19

November 2018.

If you wish you can also send a PDF copy of the poster

to arlene.crockett@lifechangestrust.org.uk

Display The poster will be displayed for viewing at the event on

29 November in either the main conference space or in

the market place.

Judging The poster will be viewed and then judged by people

with dementia and unpaid carers on 27 November, at a smaller local event that forms part of the engagement sessions being hosted by the Trust. The winner will be

announced our main eventon 29 November.

Poster Content The poster should tell the story of how your initiative

demonstrates a Human Rights based approach to

community and dementia.

The poster should clearly explain what the initiative is about, how it benefits people with dementia and/or unpaid carers, and how it promotes human rights.

Please make sure the poster is accessible to a broad range of people, e.g. make sure that the font size is

sufficient, there is clear colour contrast and it is written in jargon-free English.

Feel free to be as creative as you like!

If you have any questions please contact Arlene Crockett by calling 0141 212 9608 or by emailing arlene.crockett@lifechangestrust.org.uk