

Effective Leadership for Lawyers

Influence | Focus | Impact

The Most
Important Three
Days of Your
Legal Career

**Steele Leadership, Inc.
invites you to our
annual seminar.**

Dates to be announced

**Red Mountain Resort
St. George, Utah**

**Registration Fee:
\$1,800**

All participants receive:

- ◆ Individual presentation coaching in a supportive small group setting
- ◆ 5 ½ Hours of California MCLE credit, including one hour of competency credit, one hour of elimination of bias credit, and one hour of ethics credit
- ◆ Time to enjoy resort activities

Seminar registration deadline TBA

**For additional
information, contact:**

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www.steeleleadership.com



All great lawyers are required to be leaders who can motivate and influence others, including clients, colleagues, judges, juries, other lawyers, and their own team members.



Steele Leadership, Inc. has assembled a group of leadership experts to guide you in strengthening your leadership skills to improve your practice and increase your bottom line:

- ◆ Gina Steele, Attorney, Business Owner, and Executive Coach
- ◆ Winston “Cope” Copeland, Executive Coach, retired Admiral, Top Gun Instructor
- ◆ Dave Ruth, V.P. of Human Resources, Associated Lighting Representatives, Inc.
- ◆ Timothy Wat, Business Professor and Consultant

Our experts will guide you on:

The Neuroscience of Competent Lawyers

- ◆ Learn how to stimulate the areas of the brain involved in the most productive work, while dampening the areas of the brain involved in the most self-defeating behaviors
- ◆ Create environments for better productivity while enhancing team work with clients and colleagues
- ◆ Handle stress, and identify and avoid substance abuse and depression

Recognizing and Eliminating Bias

- ◆ Learn how team work is affected when some members are treated differently than others
- ◆ Become aware of and eliminate implicit bias

Leadership Presence

- ◆ Increase your leadership presence

Building Strong and Ethical Communications with Clients

- ◆ Demonstrations, information, and interactive activities to improve your conversations with colleagues and clients
- ◆ Increase team work, eliminate biases, and improve relationships

Building Strong Legal Teams

- ◆ Learn about cutting edge research to harness your team’s strengths, while limiting weaknesses to provide the most value for your client
- ◆ Interactive activities on identifying strengths and weaknesses

Storytelling for Lawyers

- ◆ Make impactful presentations to motivate and influence

Leadership Lessons from a Retired Admiral

- ◆ Learn from a retired Navy Admiral about his most valuable leadership lessons

Effective Leadership for Lawyers

Your Seminar Leaders:

Gina Steele, Attorney, Business Owner, Executive Coach ♦ Gina is the President of Steele Leadership, Inc., and has been an attorney for more than 20 years, running her own firm for more than six years. As a lawyer, there are three skill sets that have been key to Gina's success: her leadership skills, her creative problem solving skills, and her communication skills. In her desire to help others, she became a Certified Executive Coach through the University of California Haas School of Business. She has honed her coaching skills by becoming an assistant instructor and facilitator in Leadership Communications classes and workshops for the MBA program at the California State University, East Bay.

Winston "Cope" Copeland, Rear Admiral, USN (RET) ♦ Winston is the President of TopGun Consulting, Inc., a consulting practice focusing on Executive Coaching and Leadership Development for a number of clients in a variety of disciplines. He was the Director for the Strategic Program Business Office at Sun Microsystems Federal in McLean, VA. Retiring from the United States Navy in 2000 as a Rear Admiral, his distinguished career as a naval fighter pilot included duty as an instructor at the prestigious Navy Fighter Weapons School (Top Gun). He graduated from Virginia Polytechnic Institute with a BSEE degree and a commission in 1967. He earned two Masters of Science Degrees, one from the University of Southern California and the other from the Naval War College.

Dave Ruth, VP Human Resources, Associated Lighting Representatives, Inc. ♦ Dave is a Vice President and Controller, Associated Lighting Representatives, Inc. When Dave joined ALR in 1987, the company was a small, but expanding company. Dave grew along with the company, accepting the role of Accounting Controller and Director of Human Resources in 1991, before moving onto his current role as a Vice President. A large part of his success has been the result of creating a collaborative and healthy work environment. He received his BS in Business with Computer Info Systems Option in 1990, and his MBA in 1992. He has stayed connected to California State University, East Bay, working as a facilitator and coach for MBA-Level Leadership Communications courses.

Timothy Wat, Business Professor and Consultant ♦ After serving for more than 20 years in executive leadership for finance, information technology, software publishing and non-profit organizations, Tim is now on the faculty of the College of Business and Economics, California State University, East Bay. He has taught a number of classes on management, business strategy, and multinational business, and maintains an active consulting practice with startups and early-stage companies. He is an executive coach, conference speaker, and leads leadership conferences and workshops for both private sector and academic institutions.

Red Mountain Resort

1275 E. Red Mountain Circle, Ivins, Utah, 84738 | www.redmountainresort.com



Blended naturally into a landscape of vivid red rock cliffs and canyons of southern Utah, Red Mountain Resort offers you deluxe king and double rooms with all the comforts and amenities you need to relax and recharge at the end of each day.

For hotel reservations: call 877.246.4453 (Dates to be announced)

Identify your attendance at the Effective Leadership for Lawyers Seminar for the discounted room rate for seminar participants of **\$220 single occupancy** or **\$180 double occupancy**. Lodging includes three healthy meals daily, yoga and fitness classes, and guided hiking and biking. Participants are encouraged to bring their spouse/significant other to enjoy the resort. Spouses/significant others are invited to join in group activities and group meals. A limited number of hotel rooms at the discounted room rate are available; please make your reservation to receive the discounted room rate by date to be announced.

Getting there

You can fly into Las Vegas McCarran International Airport, which is a scenic two-hour drive to the resort. The resort offers a shuttle van service to and from the Las Vegas Airport.

Direct flights are available to St. George (SGU), through a Skywest/Delta Connection from Salt Lake City (SLC) and Denver (DEN). Complimentary airport transportation is available to and from St. George (a 30-minute drive). Please make your arrangements with Red Mountain Resort Reservations by calling 877.246.4453.

