



## SPONSORSHIP OPPORTUNITIES

**2017 DOING THE MOST GOOD LUNCHEON**  
WEDNESDAY, MAY 3, 2017 ♦ JW MARRIOTT ♦ AUSTIN, TEXAS

### TITLE SPONSOR - \$50,000 (1)

- Prominent name recognition as the Presenting Sponsor 📱
- Exclusive lunch and private tour with Majors Andy and Amy Kelly
- Two VIP priority tables for ten
- Podium mention during program
- Recognition in The Salvation Army newsletter
- Recognition in The Salvation Army annual report\*
- Four valet parking passes
- Red Kettle Season Sponsor (Thanksgiving through Christmas Eve) of three kettles 🔔

### RUBY SPONSOR - \$25,000 (2)

- Prominent name recognition 📱
- One VIP priority table for ten
- Podium mention during program
- Recognition in The Salvation Army newsletter
- Recognition in The Salvation Army annual report\*
- Two valet parking passes
- Red Kettle Season Sponsor (Thanksgiving through Christmas Eve) of two kettles 🔔

### DIAMOND SPONSOR - \$10,000

- Prominent name recognition 📱
- One VIP priority table for ten
- Podium mention during program
- Recognition in The Salvation Army newsletter
- Two valet parking passes
- Red Kettle Season Sponsor (Thanksgiving through Christmas Eve) of one kettle 🔔

### SAPPHIRE SPONSOR - \$5,000

- Name recognition 📱
- Recognition in The Salvation Army newsletter
- One table for ten
- Two valet parking passes
- Red Kettle Sponsor for two weeks 🔔

### EMERALD SPONSOR - \$2,500

- Name recognition 📱
- One table for ten
- One valet parking pass
- Red Kettle Sponsor for one week 🔔

### TABLE SPONSOR - \$1,500

- Name recognition 📱
- One table for ten

### INDIVIDUAL TICKET - \$150

- One seat

*No tickets will be mailed. Reservations will be held at the door. Please provide the names of all guests in your party by April 26, 2017 to [AustinDevelopment@uss.SalvationArmyAustin.org](mailto:AustinDevelopment@uss.SalvationArmyAustin.org).*

📱 *Full payment must be received by April 12, 2017 to ensure print recognition including the event program, on-screen at event, The Salvation Army Austin website, press release, e-newsletter (8000+ subscribers) and social media (3800+ Facebook friends and 3200+ Twitter followers).*

🔔 *Includes company logo and name recognition during The Salvation Army's iconic Red Kettle Campaign at Christmas. Invite family, friends and employees to ring a bell at your sponsored kettle.*

*\* Print deadline for the annual report is March 31, 2017.*





**SPONSORSHIP AGREEMENT**  
**2017 DOING THE MOST GOOD LUNCHEON**  
 WEDNESDAY, MAY 3, 2017 ♦ JW MARRIOTT ♦ AUSTIN, TEXAS

I/We will sponsor at this level (see reverse) \_\_\_\_\_

I/We will attend.       I/We are unable to attend this year but enclosed is a donation of \$ \_\_\_\_\_

I/We would like to make an honorarium or memorial in the amount of \$ \_\_\_\_\_

Please check one:    In honor of   or    In memory of \_\_\_\_\_

Please send acknowledgment to: \_\_\_\_\_

**Contact Information:** \_\_\_\_\_ (Name) \_\_\_\_\_ (Address)

Company: \_\_\_\_\_

Name: \_\_\_\_\_ Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ Zip: \_\_\_\_\_

**Name as you wish it to appear for recognition:** \_\_\_\_\_

I/We wish to remain anonymous.

Social Media: Facebook: \_\_\_\_\_ Twitter: \_\_\_\_\_ Instagram: \_\_\_\_\_

**Your reservation is secured with payment:**    Check Enclosed    Credit Card Information Below    Online Registration  
(SalvationArmyAustin.org)

**Payment Options:**   Amount: \$ \_\_\_\_\_       Check    Visa    MC    AMEX

Name on Card: \_\_\_\_\_

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CVV: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ Zip: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Helpful Information:**

*Full payment must be received by April 12, 2017 to ensure recognition in the program. Payment confirms reservations; no tickets will be mailed. Please make checks payable to The Salvation Army. Kindly provide your confirmed guest list by Wednesday, April 26, 2017 to [AustinDevelopment@uss.salvationarmy.org](mailto:AustinDevelopment@uss.salvationarmy.org).*

**Return to:**

*The Salvation Army, Doing the Most Good Luncheon, P.O. Box 1000, Austin, 78758 OR scan and email to [AustinDevelopment@uss.salvationarmy.org](mailto:AustinDevelopment@uss.salvationarmy.org). For more information, call Zaira Macegoza at (512) 634.5902.*

