NOVEMBER 21ST
"SPORT AS A DRIVER FOR INDUSTRIAL MODERNISATION AND ECONOMIC GROWTH"

09:00 – 09:15
Registration and coffee

09:15 – 9:30
Opening words
Mr. Alberto Bichi
Co Executive Director EPSI / Moderator

Keynote speaker
- *Mr. Mark Nicklas*
  Head of Unit, European Commission, DG Internal Market, Industry, Entrepreneurship and SMEs (GROWTH). Innovation Policy and Investment for Growth - F1

9:30 – 09:50
Importance of Health Enhancing Physical Activity (HEPA) - Relevance of children
Mr. Renald Lafarge
Managing Director of Nova Child

09:50 – 10:10
Economic Relevance of Sport
Ms. Anna Kleissner
Vice Executive Director and Senior Researcher of SportsEconAustria

10:10 – 10:30
Coffee Break

10:30 – 12:00
How can sport be a driver for industrial modernisation and economic growth?
Moderator *Mr. Rene Wijlens*
Co Executive Director of EPSI; Cluster Manager of Sport and Technology

Speakers
- *Mr. Marc Van der Zande*
  Sport and Technology; EU4SportsClusterAlliance project
- *Mrs. Montse Centellas*
  INDESCAT: Concrete Business cases/ Export groups
- *Mr. Kristof de Mey*
  Victoris/UGent: Business from knowledge
- *Mr. Michael Van Lieshout*
  Flanders Bike valley
- *Startups in the spot light*
  (IPOS, FBV, Victoris, …) (TBC)

12:00 – 12:20
Funding Opportunities for the Sport Sector
[results from scan for calls 2017/2018]
Mr. Jordi Escribà B-Link

12:20 – 13:20
Lunch break

Venue: ACCIÓ premises: Rue de la Loi, 227, 3rd floor, B- 1040 Brussels

13:20 – 13:40
Session innovations in practice
Brief introduction on projects; challenges and chances for the industry coming from the projects
Moderator *Mr. Rene Wijlens*
Co Executive Director of EPSI; Cluster Manager of Sport and Technology

4-5 presenting (innovation) projects: eg
- *IPC project*
  Ms. Florence Bongers, S&T
- *EFRD project The vitality living lab*
  S&T
- *Nano4 sports project*
  Ms. Tine van Lommel, KUL
- *Vital cities Urbact*
  Mr. Twan de Bruyn
- *SPORT AHEAD*
  Mr. Medardo Chiapponi, Università Iuav di Venezia
- *Other projects*

13:40 – 14:15
Match making and brokerage events
Coordinated by *René Wijlens*
Co Executive Director of EPSI; Cluster Manager of Sport and Technology

14:15 – 15:00
Regional Development and cross border synergies
Why "ClusSport Partnership" is of importance for the Smart Specialisation for Industrial Modernisation Platform; Political introduction: more regional and private investments for the European sport industry
Moderator *Mr. Alberto Bichi*
Co Executive Director EPSI
- *Mr. Markku Markkula*
  Vice president Committee of Regions

Regional Governors
- *Mr. Mika Riipi*
  Lappland Regional Governor
- *Ms. Emma Vendrell*
  Head of International Projects, Clusters Unit
- *Mr. Pentti Malinen*
  Regional Mayor, Regional Council of Kainuu

15:00 – 15:15
Coffee Break

15:15 – 17:45
Technical panel ClusSport Consortium
Moderator *Mr. Alberto Bichi*
Co Executive Director EPSI

15:15-15:45
Study on the use of structural funds for the sport sector
Mr. Mike Coyne
Partner at CSES

15:45-16:15
ClusSport presentation of the scoping note
Mr. Pierre Padilla
Senior consultant at IDEA Consulting

16:15-16:30
Questions and answers

16:30-17:30
Interactive panel discussion on the relevance of ClusSport for EU business
- *Ms. Kristiina Jokelainen*
  Senior adviser at Lapland region
- *Mr. Nikos Pantalos*
  DG Grow, European Commission
- *Mr. Krzysztof Mieszkowski*
  Smart Specialisation Platform European Commission - Joint Research Centre
- *Mr. Luca Businaro*
  President and CEO of Novation Tech S.p.A., President and CEO of Jolly Scarpe S.p.A., President Assosport Italy

17:30-18:00
ClusSport next steps
Mr. Marc Pattinson
Inno TSD and ReConfirm

18:00-18:05
Conclusions and end of the conference

*For your information, the EU4Sports Clusters Alliance Final Conference, will be hosted in the same premises on the 22nd November 2017, i.e. the day after. For more information contact assistant1@epsi.eu

EPSI President: Antonello Marega   EPSI Executive Directors: Alberto Bichi, René Wijlens