

Innovating Creative Industries

ECBN Member Forum 2019 March 7 / 8 in Hamburg



European Creative
Business Network



Members Meet Members

14:00

Doors open

Networking & Coffee

15:00

Welcome



Egbert Rühl
Managing Director
Hamburg
Kreativgesellschaft



Bernd Fesel
Managing
Director ECBN

15:15

Networking 4.0 with artist collective Dropstuff



**René van
Engelenburg**
DROPSTUFF MEDIA



Steef van Lent
DROPSTUFF MEDIA

Round 1: Who is Who?

Round 2: Who is doing what?

Who is looking for partners ?

17:15

Cultural Creative Industries in Europe - Outlook 2019

A Policy Update on the European Union, the European Institut for Innovation and Technology, the UNESCO and the OECD



Bernd Fesel
ECBN Director

17:45

End

19:00

XFood Tour through Elphi & HafenCity

22:00

Cotton Club Hamburg - Special Event for Members Only



Members Make Policies

10:00

Innovating Frameworks for the Creative Industries

Petcha-Kucha
Cross-Innovation Hub, by



Jenny Kornmacher
Kreativgesellschaft
Hamburg

New Education: Digital Society School, Amsterdam, by



Bart Ahsmann
CLICKNL

New Profession: Digital Design, by



Paolo Montemurro
Matera Hub

Wild Card for Members: Present your New Innovation Format!

11:00

Setting the Agenda for CCI in 2019

- The European Creative Industries Summit 2019 is a CoCreation of ECBN Members - World Caffee with:



Rita De Graeve
Brussels



Gerin Trautenberger
KAT, Vienna



Egbert Rühl
Hamburg Kreativ
Gesellschaft



Michal Hladky
CIKE, Kosice

12:00

Keynote: Kai Huotari, Director Kaapeli / European Creative Hubs Network



Kai Huotari
Director Kaapeli

12:20

Closing words



Caroline Norbury
CEO Creative England

12:30

Lunch and Networking

For Members Only | **ECBN Member Meeting**

13:30

Welcome by the Chair

13:45

Report 2018

Presentation and Debate

14:30

Year Plan 2019

Presentation and Debate

Budgetpan

Member Structure

Communication & Events in Europe and most important

Building the Creative KIC Consortium

17:30

Closing words

Accommodation

Motel One Hamburg am Michel

Ludwig-Erhard-Straße 26

20459 Hamburg

* Please book your accommodation by sending an e-mail to bernd@ecbnetwork.eu

* Please note that there are limited vacancies. Reservations will be made on a first-come, first-served basis.

