

POWER OF Community

NORWEGIAN AMERICAN HOSPITAL FOUNDATION
5TH ANNUAL POWER OF COMMUNITY BENEFIT • JUNE 19 • 2019
THE DRAKE HOTEL • CHICAGO

SPONSORSHIP

Information & Opportunities

NORWEGIAN AMERICAN HOSPITAL provides compassionate healthcare to the residents of Humboldt Park, West Town, and the surrounding neighborhoods; communities rich in cultural diversity but struggling economically. Sixty percent of our patients identify as Latino – primarily Puerto Rican – and 30% as African American. As a safety-net hospital – and the anchor of this community for 125 years – Norwegian American Hospital serves low-income and vulnerable patients, including those with little or no insurance at all.

Our patients, and residents of the Humboldt Park community, have a disproportionate number of chronic health issues, such as diabetes, heart disease, cancer, behavioral health disorders, and substance use. Historically, they face major disparities in health outcomes and access to affordable care.

Proceeds from this year's Benefit will fund initiatives to address the social determinants of health in our community; the quality-of-life factors outside the doctor's office – such as nutrition, transportation, and housing – that influence 60-80% of a person's health. Addressing these issues will improve overall health, including longer life expectancy, better health outcomes, and ultimately, improved wellness for our community.

Announcing!

CHALLENGE GRANT

An anonymous donor has pledged **\$250,000 AS A CHALLENGE GRANT** to increase participation in this year's Power of Community Benefit. The donor will **match 1:1 all new or increased gifts or sponsorships**. The challenge grant will fund renovation of our Intensive Care Unit — from new beds and lighting to a more comfortable family waiting room. **Please help us meet the challenge goal this year!**

SPONSORSHIP LEVELS

\$25,000 COMMUNITY GUARDIAN

- + Recognition as **Community Guardian** sponsor on all event signage
- + Verbal recognition at podium
- + Two tables of 10 with prime seating
- + Complimentary full-page color ad
- + Prime logo placement in event signage, program book and on Foundation website
- + Listing in Hospital Annual Report

\$15,000 COMMUNITY PILLAR

- + Recognition as **Community Pillar** sponsor on all event signage
- + One table of 10
- + Complimentary full-page color ad
- + Prime logo placement in event signage, program book and on Foundation website
- + Listing in Hospital Annual Report

\$10,000 COMMUNITY STEWARD

- + Recognition as **Community Steward** sponsor on all event signage
- + One table of 10
- + Complimentary 1/2 page color ad
- + Highlighted logo placement in event signage, program book and on Foundation website
- + Listing in Hospital Annual Report

\$5,000 COMMUNITY ADVOCATE

- + Recognition as **Community Advocate** sponsor on all event signage
- + One table of 10
- + Complimentary 1/4 page color ad
- + Logo placement in event signage, program book and on Foundation website

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Yes! I/We Will Sponsor the **2019 POWER OF COMMUNITY** Benefit

COMMUNITY GUARDIAN \$25,000

COMMUNITY PILLAR \$15,000

COMMUNITY STEWARD \$10,000

COMMUNITY ADVOCATE \$5,000

No, I/We cannot sponsor, but wish to support with a:

PROGRAM AD

Full-Color Program Book Ads

Full Page (4.5"x7.5")..... \$2,500

1/2 Page (4.5"x3.75") \$1,500

1/4 Page (2.25"x3.75") .. \$750

TABLE/TICKETS

Purchase a Table of 10 for
\$3,000 (\$2,750 before 4/30/19)

Purchase _____ Individual
Ticket(s) for \$300/each
(\$275 before 4/30/19)

DONATION

I/we cannot attend but would like
to make a tax-deductible
donation to support Norwegian
American Hospital.

Amount \$ _____

PAYMENT & CONTACT INFORMATION

Please send me an invoice

Enclosed is a check payable to **NORWEGIAN AMERICAN HOSPITAL FOUNDATION**

Please charge my credit card: Visa Mastercard American Express

SEND FORM & PAYMENT TO:

Norwegian American Hospital Foundation, 1044 N. Francisco Ave., Chicago, IL 60622

Card Number

Exp. Date

Security Code

Cardholder's Name

Cardholder's Signature

Sponsor Name (as it should appear on all printed materials)

First Name

Last Name

Address

City

State

Zip

Phone

Email

Thank you for your contribution & support of Norwegian American Hospital Foundation.

The Foundation is a 501(c)(3) tax-exempt organization, Tax ID 36-3257131.