



Drug Pricing Policy Summit: Measuring Progress and Making Our Mark
November 15-16, 2017
Japanese Canadian Cultural Centre, 6 Garamond Court, Toronto, Ontario

AGENDA DAY 1 - WEDNESDAY NOVEMBER 15, 2017

- 8.30-9.00 Breakfast and registration
- 9.00-9.10 Welcome Address **Kathy Barnard**, President & CEO, Save Your Skin Foundation
- 9.10-9.20 Overview of Summit Agenda **Sophie Wertheiner**, Summit Facilitator
- 9.20-10.30 **Keynote Panel: Light at the end of the Tunnel: Value Based Health Outcomes Measurement**
- **Louise Binder**, Health Policy Consultant, Save Your Skin Foundation – Introductory remarks
 - **Andre Dias**, Head of Regulatory and Commercial, Myia Labs
 - **Fred Horne**, Principal, Horne and Associates, and Senior Advisor, 3 Sixty Public Affairs, and Former Minister of Health, Alberta (2011-2014)
 - **Terri Lohnes**, Vice President and Practice Lead, Public Sector, Healthcare and Not-For-Profit Group, Optimus ISBR
- 10.30-10.50 **Patient Perspectives: So what does this really mean to patients?**
- **Martine Elias**, Director Access, Advocacy and Community Relations, Myeloma Canada
 - **Phil Upshall**, Senior Policy Advisor, Mood Disorders Society of Canada
 - **Linda Wilhelm**, President, Canadian Arthritis Patient Alliance
- 10.50-11.00 Q&A
- 11.00-11.15 BREAK
- 11.15-12.00 **Working Committees: What have we been up to since last year?**
- 12.00-13.00 LUNCH
- 13.00-14.00 **PANEL 2: What's Hot and What's Not Under "Sunny Ways"?**
- **Michèle Chadwick**, Lead, Regulatory Review of Drugs and Devices, Health Canada
 - **Wayne Critchley**, Senior Associate, Global Public Affairs Health & Life Sciences
 - **Sarah Berglas**, Patient Engagement Officer, Canadian Agency for Drugs and Technologies in Health (CADTH)

- 14.00-14.10 **Patient Perspectives: What does this mean for patient access?**
- 14.10-14.20 Q&A
- 14.20-14.45 **Patient Roundtable Discussion**
- 14.45-15.00 BREAK
- 15.00-16.00 **PANEL 3: Not such “Sunny Ways” for Those Who Write the Cheques?**
- **Imran Ali**, Senior Manager, pan-Canadian Pharmaceutical Alliance Office
 - **Sylvie Bouchard**, Director of Medication, Institut national d’excellence en santé et en services sociaux
 - **Dr. Kim Critchley**, Deputy Minister, Health and Wellness, Province of Prince Edward Island
 - **Chad Mitchell**, Executive Director, Pharmaceutical and Health Benefits, Alberta Health
- 16.00-16.10 **Patient Perspectives: Sunny or rainy days for patient access?**
- 16.10-16.20 Q&A
- 16.20-16.45 **Patient Roundtable Discussion**
- 16.45-17.00 Wrap-up of Day 1



AGENDA DAY 2 - THURSDAY NOVEMBER 16, 2017

- 8.30-9.00 Breakfast and registration
- 9.00-9.10 Welcome Address – Day 2
- 9.10-10.10 **PANEL 4: Creative Ideas to Manage Cost and Sustainability**
- **John Law**, Global Director of Benefits & Director, Total Rewards (Americas), Pitney Bowes Inc.
 - **Noel MacKay**, Principal Consultant, National Benefits, The Williamson Group
 - **Joan Weir**, Director, Health and Disability Policy, Canadian Life and Health Insurance Association
- 10.10-10.20 **Patient Perspectives: What does this mean to patients?**
- 10.20-10.30 Q&A
- 10.30-10.45 BREAK

- 10.45-11.45 **PANEL 5: Implications for the Pharmaceutical Industry in Canada**
- **Kim Furlong**, Director, Federal Government Affairs and Policy, Amgen Canada
 - **Ilias Iliopoulos**, Associate Director, Patient Access Ontario and Federal, Merck Canada Inc.
 - **Mark Legault**, Director, Market Access & Strategic Pricing, Pfizer Canada
- 11.45-11.55 **Patient Perspectives: What do these changes mean for access?**
- 11.55-12.05 Q&A
- 12.05-13.00 LUNCH
- 13.00-14.00 **PANEL 6: How do We Get There from Here? Words to the Wise**
- **Alan Birch**, Drug Access Facilitator, North York General Hospital
 - **Jamie Keller**, Assistant Professor – Teaching Stream Leslie Dan, Faculty of Pharmacy, University of Toronto
 - **Dr. Sandy Sehdev**, Medical Oncologist
- 14.00-14.10 Q&A
- 14.10-14.25 **Observer High Level Perspectives and Observations**
- 14.25-14.40 BREAK
- 14.40-15.40 Group Work
- 15.40-16.35 **Priority Setting and Next Steps (Draft 2017-2018 action plan review and Committee sign up)**
- 16.35-16.45 Summit Wrap Up and Evaluation

