



June 13, 2016

Dear Business and Community Leader,

We are reaching out to you because we admire you for being a strong advocate for business leadership in our community as well as an advocate for community improvement. It is our hope you would consider supporting the *Collin County Black Chamber of Commerce (CCBCC)*, as we pride ourselves on our focus to educate and connect local small businesses to the ever growing Collin County business landscape.

On **August 18, 2016** the CCBCC will be hosting its second annual ***Collin County Small Business Expo*** for local business members. In our first year we attracted 300 attendees, in addition to 23 state and local agencies. We are looking to target minority and women owned businesses, and young entrepreneurs as well. Last year's event was made a success thanks to the generous donations and support from community sponsors, and we hope to build on that success going into this year's event.

This year's goal is to provide more opportunities for businesses to grow by providing informative guest speakers, targeted workshops, and opportunities to engage directly with government agencies and corporations looking to do business with diverse suppliers. In addition to putting on a successful event, a portion of the sponsorship will go towards the CCBCC general fund in order to continue to provide similar educational programs throughout the year. Your support helps to ensure our business community is developing well rounded, smart, and savvy business leaders. In addition to helping us create great opportunities for small businesses, it is also a great way for your business to help the Collin County community grow both economically and diversely. We have opportunities at each funding level to promote your business. We hope you will be a part of this great event.

With my sincere thanks for your consideration.

Your Partner,

Charlotte Key, Esq.- President
Collin County Black Chamber of Commerce
(214) 949-1334
Charlotte@ccblackchamber.org

**Please Make Checks Payable to:
Collin County Black Chamber of Commerce
550 N. Central Expressway PO Box 3426
McKinney, TX 75070-9998**

Our mission is "to support and empower Black businesses in Collin County." Our goal is to build economic prosperity and enhance the quality of life in Collin County by promoting, maintaining, and supporting African American businesses through leadership opportunities, community support, and business-building programs. Thank you for helping us do exactly that!

COLLIN COUNTY SMALL BUSINESS EXPO

Sponsored by the Collin County Black Chamber of Commerce



SPONSORSHIP PACKAGES

Platinum Sponsorship: \$2500

- Admission for (5) company representatives.
- Recognized in press release.
- Recognized on social media pages and CCBCC website.
- Recognized as sponsor from podium during Expo.
- Company logo on a/v screens during Expo.
- Company info in goodie bags and/or small giveaway.
- Full page ad featured in Expo program.
- Company recognized as presenting sponsor of panel/workshop session during Expo. (Speaker introduction)
- Vendor table included with sponsorship.
- One-year chamber membership.

Gold Sponsorship: \$1500

- Admission for (4) company representatives.
- Recognized in press release.
- Recognized on social media pages and CCBCC website.
- Recognized as sponsor from podium during Expo.
- Company logo on a/v screens during Expo.
- Company info in goodie bags and/or small giveaway.
- 1/2 page ad in Expo program.
- Vendor table.

Silver Sponsorship: \$750

- Admission for (3) company representatives.
- Recognized on social media pages and CCBCC website.
- Recognized as sponsor from podium during Expo.
- Company logo on a/v screens during Expo.
- Company info in goodie bags and/or small giveaway.
- 1/4 page ad in Expo program.
- Vendor table.

Bronze Sponsorship: \$500

- Admission for (2) company representatives.
- Recognized on social media pages and CCBCC website.
- Recognized in Expo program.
- Company logo on a/v screens during Expo.
- Company info in goodie bags and/or small giveaway.

Nonprofit Sponsorship: \$300

- Admission for (2) company representatives.
- Recognized on social media pages and CCBCC website.
- Recognized in Expo program.
- Company logo on a/v screens during Expo.
- Company info in goodie bags and/or small giveaway.
- One year chamber membership.

Thank you in advance for your willingness to support the efforts of The CCBCC and make a difference in our local business community.

A portion of your sponsorship will go to support the efforts of the CCBCC.

[Sponsorship deadline: August 12, 2016]

For more information contact:

Charlotte Key, Esq.- CCBCC President (214) 949-1334 | Charlotte@ccblackchamber.org