

The Sign Association of Canada Presents

2016 Cross  Canada Road Show

The Price is Right

Proper Job Estimates and pricing techniques to maximize profitability



Tim Pedrick

Senior Estimator

Hi Signs The Fath Group

Tim Pedrick has over 25 years experience in the sign and graphics industry serving in a wide variety of roles. For the past nine years Tim has been with Hi Signs The Fath Group and has estimated thousands of signs from small cabinets and channel letters to large multi-million dollar projects. It is estimated that Tim has priced over \$75,000,000.00 in signage during his career at Hi Signs. Tim's vast knowledge and industry experience make him an excellent candidate to talk about estimating for the sign industry.

Hi Signs The Fath Group is one of Western Canada's leading sign manufacturers. Hi Signs has very diverse manufacturing capabilities in its 53,000 sf facility in Edmonton. From traffic and safety signage to illuminated cabinets and channel letters as well as screen printing, vehicle graphics, latex digital printing, laser engraving and wayfinding signage Hi Signs is truly your one stop sign shop. It 45 plus employees bring over 500 years of sign experience to their workplace on a daily basis

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