

From U2 to Rock Star



Perry Brooks
President
Advantage Signs Limited

Perry started his tenure in the sign industry in 1998 with partner Howard Johnson in a tiny building with 1 computer and a plotter and by the summer of 2005 was able to purchase Advantage Signs Ltd. from Howard. A few years later, he had developed his business enough to purchase its 15000 sq. ft facility in the Industrial Park of Fort Saskatchewan. Today, ASL staffs over 30 personnel, and produces every aspect of commercial and industrial signage.

Perry is a genuine people-person who enjoys bringing people together for a common goal. His passion to be challenged whenever possible has seen him involved in many committees, both as a member and as a director. Perry has served as President of the Alberta Sign Association (ASA) and served as President of the Sign Association of Canada for 2 years. Perry is currently serving on the board of the Sign Association of Canada.

Perry has been married to Pam for 30 years with 3 beautiful daughters and resides in Fort Saskatchewan, Alberta.

Presented by: