

From U2 to Rock Star



Graham West
President
Wyndham-West & Associates Inc.

Graham started his career working in his father's POS company in London, England, a manufacturer of merchandisers and shop fitting installations where he gained extensive experience in production, accounting and sales. From there he moved into domestic and international sales and marketing for several manufacturers in the printing and recording industries in the UK before emigrating to Canada in 1978 to take up a position as general manager of NazDar Canada Limited. In 1981 he purchased ND Graphics, a division of the company, joining it full time in 1983.

Graham was involved with SAC as a board member when it was an Ontario association and later during the formation of the national association. He was always concerned that membership embraced commercial sign shops and later competing industries that moved into signage production, following the development of digital printing. During the 90's Graham was involved with a group of board members in creating national training programmes for various sign disciplines with the help of the Federal Government.

Graham continues to provide consulting services and his involvement with ND Graphics.

Presented by: