



Ms. Susan M. Robel also known as Sue, RN, BSN, MHA, NEA-BC serves as Executive Vice President and Chief Nursing Officer of Geisinger Health System. Ms. Robel began her professional career at Geisinger in 1983 as a staff nurse in psychiatric and medical/surgical nursing. From 1986 to 1995, she served various middle management positions in the medical/surgical units and psychiatric units at GMC. She moved on in July 1996 to become a Nursing Resource Engineering Facilitator for the “Geisinger 2000” Project, focusing on the development and implementation of a patient focused care inpatient care delivery model. In March 1998, she served as Assistant Vice President, Nursing Services, where she assisted the CNO in the successful implementation of care delivery and productivity systems. In August 2000, she served as Vice President of Nursing at GMC where she became responsible for nursing professional standards and patient care in the North Central Region of the health system and in July 2001, her role was expanded to Chief Administrative Officer, GMC and System Chief Nursing Officer. She collaborates with the Executive Vice President Chief Medical Officer and Chief Operating Officer of the Clinical Enterprise to lead the clinical enterprise at GMC and integrate best practice nursing standards across the system. She is an adjunct faculty member of Thomas Jefferson University and strongly supports ongoing educational partnership with them. Furthermore, she actively participates in networking and events through the Pennsylvania Organization of Nurse Leaders, the Hospital and Healthcare Association of PA and the Nightingales of PA. All of these support and encourage the growth of nursing across the entire Geisinger Health System. She holds a diploma in nursing from the Pottsville Hospital School of Nursing as well as a BSN from Penn State University. She also earned a Masters degree in Health Administration from Wilkes University.