

Dr. Jaan Sidorov is the CEO and President of The Care Centered Collaborative, a Pennsylvania Medical Society subsidiary organization dedicated to improving patient care by partnering with physician-led medical practices throughout Pennsylvania. He is a board certified general internal medicine physician with over 25 years of experience in primary care, inpatient care, medical education and evidence-based practice. Jaan believes physician leadership throughout the continuum of care is the bedrock of value-based care delivery. In addition to authoring 50 peer-reviewed scientific publications, he has also written articles in nationally recognized journals examining the role of boards in oversight of non-financial healthcare outcomes, innovation, the role of physicians in corporate governance and big data. He's been quoted in The New York Times, The Wall Street Journal, Consumer Reports, and has appeared on NPR's All Things Considered and public television's Need to Know.