



Anita Brazill

Vice President for Partnerships and Business Development at The Care Centered Collaborative at PAMED

Anita Brazill is Vice President for Partnerships and Business Development, The Care Centered Collaborative at the Pennsylvania Medical Society. She previously served as the Director of the Integrated Account Management team of Merck Human Health.

With 20 years of business-building and population health results, she has continually built on her foundation of Corporate Communication, Marketing and Business Development expertise. Over the last 10 years she helped develop and define Merck's U.S. strategic business-to-business approaches with integrated health care systems such as Geisinger, The University of Pennsylvania, and with large Pennsylvania-based Accountable Care Organizations and IPAs.

She is currently leading The Collaborative at Pennsylvania Medical Society's programming and outreach for MACRA/MIPS support for physicians across the state. The Collaborative is a new subsidiary of the Medical Society, intended to help physicians advance and excel in value-based healthcare. It offers funding support and services for development and success of CINs.

Anita holds a bachelor's degree in English from Marywood University. More recently, she has taken graduate courses in the Masters of Public Health program at The Thomas Jefferson University School of Population Health and the Institute for Healthcare Improvement. She is a member of the American College of Healthcare Executives (ACHE) and the National Association for Healthcare Quality (NAHQ).