

Phil Golding, Managing Director, SupplyTrain CIC

Think you know apprenticeships? Think again!

Phil is on a mission to bridge the skills gap between what employers need from their workforce and the attributes and previous knowledge job applicants possess.

Phil believes that training should be shaped by the needs of responsible employers. He hears far too often from young people that the qualifications they worked hard to obtain did not, in reality, open up more job opportunities in their chosen field. This leaves them demoralised, apathetic and disappointed in the world of work.

This is why Phil runs [SupplyTrain CIC](#) - a Community Interest Company that supplies free, impartial training and apprenticeship advice to small businesses. Our company believes small businesses need good, accurate information on apprenticeship, so they can confidently recruit for attitude and train for skill - growing a satisfied workforce, increasing business productivity and contributing to a thriving local economy.

To finance the free, impartial support offered to small businesses, Phil and his team work with colleges, universities and local government on their apprenticeship strategy, helping them tailor their provision to the needs of employers to improve the quantity and quality of training on offer.

Phil and his colleague Maggie are available to speak to small business groups, where we bust misconceptions on apprenticeships, explain the financial case for employing apprentices, show employers the breadth of training options now available and advise them on what to ask training providers and colleges before partnering with them to develop fantastic members of staff.

We challenge anyone to leave a session without learning something about apprenticeships!

#rethinkapprenticeships

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