



STEERING COMMITTEE

Christiana Attere
Milwaukee African Women's
Association, IWD Chairwoman

Angelica Varona Camara
Filipino American National Historical
Society, Wisconsin Chapter

Annamarie Carlson
International Institute of WI

Debra Fields
Sojourner Family Peace Center

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Equal Employment Opportunity
Commission (EEOC)

Gale Johnson
Wisconsin Women's
Wellness Program

Elana Kahn
Milwaukee Jewish Federation

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UW Milwaukee School of Education

Mailing Address:

International Women's Day
c/o
International Institute of WI
1110 N. Old World Third St
Suite 420
Milwaukee, WI 53203

January 2017

Greetings,

On Sunday, March 5, 2017, our community will join women from across the globe to celebrate International Women's Day (IWD). This celebration, whose mission is to educate, empower and inspire women for the greater good of the community, is coordinated by a number of organizations.

The theme for IWD 2017 is "**Women in the Changing World of Work**". The world of work is changing, and with significant implications for women. On one hand, we have globalization, technological and digital revolution and the opportunities they bring, and on the other hand, the growing informality of labor, unstable livelihoods and incomes, new fiscal and trade policies and environmental impacts—all of which must be addressed in the context of women's economic empowerment.

In 2015, world leaders adopted the Sustainable Development Goals, placing gender equality and empowerment of all women and girls at the heart of the 2030 Agenda for Sustainable Development. Achievement of the goals, including ending poverty, promoting inclusive and sustainable economic growth, reducing inequalities within and between countries, and achieving gender equality and empowerment of all women and girls, rests upon unlocking the full potential of women in the world of work.

Additionally, policies must count for the women in the informal economy, promote women's access to innovative technologies and practices, decent work and protect women from violence in the work place.

The 5th annual IWD, Sunday, March 5, at the Hyatt Regency Center will feature guest speakers sharing their success stories, dance and music presented by local cultural groups, and networking over refreshments. The event offers a unique way for you to present your organization's mission, stretch your marketing dollars, and reach an active audience who are engaged in the community.

Last year's event drew over 250 participants. They represented a diverse community of Milwaukee women and their supporters, crossing ethnic and religious affiliation to celebrate. We invite your organization to participate as an event sponsor. By supporting IWD you make an investment in our community.

Respectfully,


Christiana Attere
Chairwoman International Women's Day Milwaukee



International Women's Day Milwaukee 2017 Sponsorship Opportunity

March 5, 2017 1:00-4:00 pm

Hyatt Regency Milwaukee

Sponsor's Business Name: _____

Contact Person: _____

Address: _____

City: _____ State: _____ ZIP: _____

Phone: _____

Fax: _____

Email: _____

Sponsorship Level

\$1,000 (Leader)

Sponsor recognition on all printed and electronic media
Sponsor name in all news releases
Sponsor listing on IWD MKE website
Sponsor name/logo on all event signage

Sponsor name on "Thank You" Board
Option to introduce a guest speaker
Option on sponsor exhibit space

\$500.00 (Partner)

Acknowledgment on sponsor recognition signage
Sponsor listing on IWD MKE website

Sponsor name on "Thank You" Board
Option on sponsor exhibit space

\$300 (Supporter)

Sponsor listing on IWD MKE website
Option on sponsor exhibit space

Sponsor name on "Thank You" Board

\$150 (Friend)

Sponsor name on "Thank You" Board
Option on sponsor exhibit space

Signature: _____ **Date:** _____

Please return sponsorship opportunity form along with a check or money order made out to the International Institute of Wisconsin to:

International Institute of Wisconsin
1110 N. Old World 3rd St Suite 420 Milwaukee, WI 53203

Intended sponsorships must be received NO LATER than February 12, 2017.

For sponsorship information or general questions please contact:
Annamarie Carlson (414) 225-6220 or Christiana Attere (319) 400-9110