

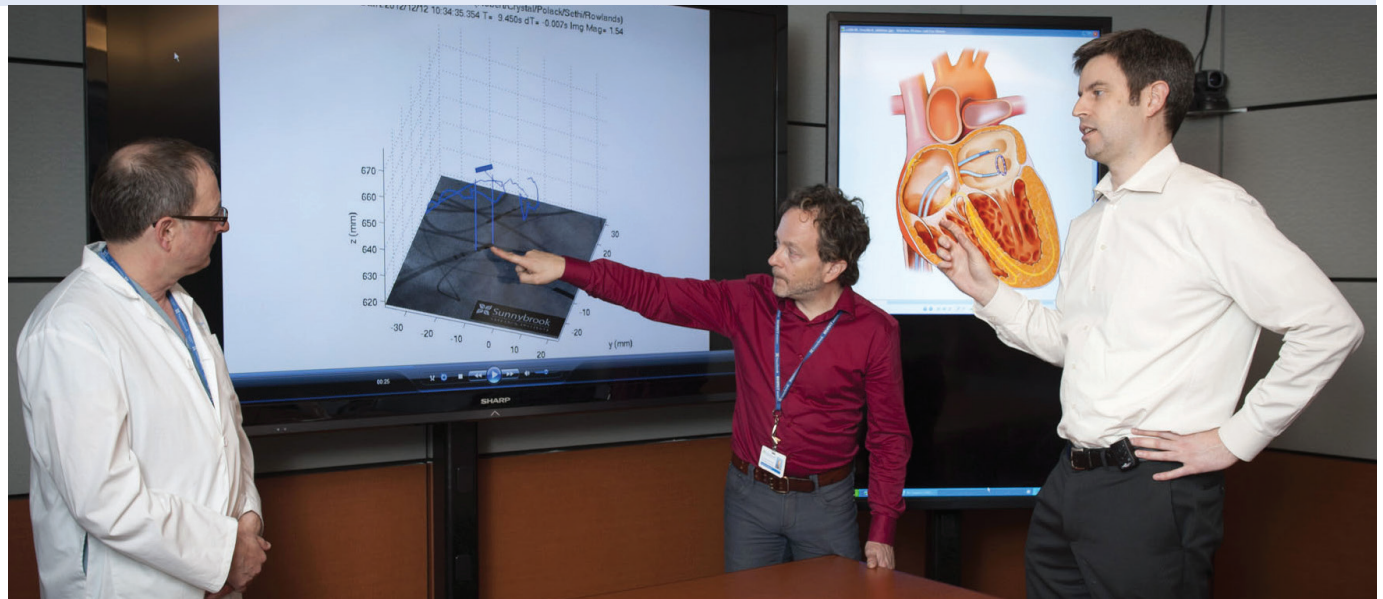
SCHULICH INNOVATION RESEARCH DAY

FROM IDEA TO SEED FUNDING

Presented by the Sunnybrook Research Institute and
the Health Industry Management Program at the Schulich School of Business



Schulich
School of Business
York University



PROGRAM OUTLINE

Please Join Us:

Tuesday, June 4th, 2013

7:30 AM - 4:00 PM

Harrison Hall EG 21

(E-wing, ground floor)

Sunnybrook Health Sciences Centre

2075 Bayview Avenue

Toronto, ON M4N 3M5

Register at:

[http://schulichinnovation2013.
eventbrite.com](http://schulichinnovation2013.eventbrite.com)

No registration fee.

Space is limited.

For more information please contact

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Keynote Speakers:

S. Morry Blumenfeld

MediTech Advisors, LLC

Quescon Consultants Ltd.

Gary Gershony, MD, FACC, FSCAI,

FAHA, FRCPC

Director of Cardiovascular Research,
Education & Technology

John Muir Health and Cardiovascular
Institute

Co-Founder & Chief Medical Officer,

AngioScore Inc.

Funding Support by



07:30 – 08:00	Registration & Morning Refreshments	
08:00 – 08:05	Welcoming Remarks: Michael Julius, PhD Vice-President, Research, Sunnybrook Health Sciences Centre	
08:05 – 08:10	Bradley Strauss, MD, PhD Chief, Schulich Heart Program, Sunnybrook Health Sciences Centre	
08:10 – 08:15	Overview Graham Wright, PhD Research Director, Schulich Heart Research Program, Sunnybrook Research Institute	
Session: Idea Creation Moderator: Graham Wright, PhD		
08:15 – 08:45	Keynote Lecture: What's Different? How the Landscape Has Changed for Medical Innovators S. Morry Blumenfeld MediTech Advisors, LLC, Quescon Consultants Ltd.	
08:45 – 09:10	Creative Sparks – How Do We Come Up With New Ideas?.....	Kelly Parke, York University
09:10 – 09:30	The Pitch – A Funder's Perspective.....	Grant Tipler, RBC
09:30 – 09:50	Identifying and Protecting IP at an Early Stage.....	Stephen Leonard, Hill & Schumacher
09:50 – 10:10	Proof of Concept / Prototyping.....	Cameron Mahon, Conceus
10:10 – 10:15	A note from the President and CEO: Dr. Barry McLellan, MD, FRCPC , President and CEO, Sunnybrook Health Sciences Centre	
10:15 – 10:25	Discussion	
10:25 – 10:40	Coffee Break	
Session: Pitching and Seed Funding Moderator: Brian Courtney, MD, MSEE, FRCPC		
10:40 – 11:10	Keynote Lecture: How to Stimulate Cardiovascular Innovation Gary Gershony, MD, FACC, FSCAI, FAHA, FRCPC Co-Founder & Chief Medical Officer, AngioScore Inc.	
11:10 – 11:30	Startup: Spinning Technology into Products.....	Jeffrey Coull, Encycle Therapeutics Inc.
11:30 – 11:50	Getting Initial Funding.....	Raphael Ronen, SRI
11:50 – 12:10	Landmine Potpourri - Considerations Before the First Step.....	Brian Courtney, SRI
12:10 – 12:20	Discussion	
12:20 – 13:20	Lunch (Blythwood Room HG15)	
Session: Pitching Your Idea Moderator: Brenda Zimmerman, PhD		
13:20 – 13:45	Getting Inside a Dragon's Head.....	Moren Lévesque, York University
13:45 – 13:50	Discussion	
13:50 – 14:00	Panel Introduction: Frédéric Fasano , CEO of Servier Canada Andy Giancamilli , CEO, Katz Group-Rexall, PharmaPlus Grant Tipler , Head, Life Sciences & Health Services, RBC S. Morry Blumenfeld , MediTech Advisors, LLC, Quescon Consultants Ltd. Gary Gershony , Co-Founder & Chief Medical Officer, AngioScore Inc.	
14:00 – 14:20	Innovation Pitches - Putting It into Practice Team Presentation 1	
14:20 – 14:30	Feedback from the panel	
14:30 – 14:50	Team Presentation 2	
14:50 – 15:00	Feedback from the panel	
15:00 – 15:20	Team Presentation 3	
15:20 – 15:30	Feedback from the panel	
15:30 – 15:45	Closing Discussion	
15:45 – 16:00	Closing Remarks: Graham Wright, PhD	