



SWING FORE DREAMS LADIES GOLF CLASSIC

SPONSORSHIP OPPORTUNITIES

Event Date: Saturday, September 16, 2017

Event Location: The Dunes Golf & Winter Club



Canada Revenue Agency Charitable Registration # 12998 8275 RR0001

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GENERAL INFORMATION

General Information

OUR ORGANIZATION

The Rainbow Society of Alberta is a non-profit charity that grants wishes for children ages 3 to 18, who reside in Alberta and have been diagnosed with severe chronic or life-threatening illnesses.

Having a dream come true can make all the difference to a sick child. Having a wish come true can change everything! It can give a child the power and the hope to keep fighting. It will create memories to sustain a family and last a lifetime. You may never know the children whose lives you will touch, but we promise, you will make a difference that they will remember forever.

EVENT INFORMATION

Swing Fore Dreams Ladies Golf Classic

Tournament Date: Saturday, September 16, 2017

Tournament Location: The Dunes Golf & Winter Club

This tournament is attended by women in the Grande Prairie region, and appeals to all income levels and stages of life. It features a 9 hole Texas-style tournament with a caddy auction, and 3 holes feature a hole-in-one opportunity with a chance to win 1 of 2 Canadian vacations or a 2018 Dunes membership! This tournament offers cocktails and snacks, and a caddy and silent auction. Located at a premiere golf course, and with such a large diversity in attendance, there is ample opportunity for you to maximize your sponsorship dollars.

In addition, you have the opportunity to be associated with the only wish granting organization in Alberta whose mandate dictates that all funds be used only for children right here in Alberta, including many in the Grande Prairie area! Further, The Rainbow Society of Alberta is the only wish granting organization in the province whose mandate includes children with a severe chronic illness.



"We wanted to say a big THANK YOU for making Sammy's wish come true! Our Disney trip was amazing and Sammy would say each day, 'This is the best day ever!' His favorites were the Radiator Springs Cars Land ride, Star Wars Tours ride and the Toy Story Midway Mania ride. We also spent a day at Laguna Beach (first time for the kids to see the ocean). Sammy and I would sit on the sand and let the waves come up and splash us. He loved it! We feel so fortunate and grateful for The Rainbow Society of Alberta for giving us such wonderful memories to cherish!"

SPONSORSHIP LEVELS

Sponsorship Levels

PRESENTING SPONSOR – SOLD LIQUID EDGE OILFIELD SERVICES

(1 AVAILABLE)

As a Presenting Sponsor, you will receive the following exposure and benefits:

1. Complimentary golf for 4 representatives from your company.
2. Your company name on all tournament promotional material and The Rainbow Society event website page, shown as “Company A Presents the Swing Fore Dreams Ladies Golf Classic in support of The Rainbow Society of Alberta”.
3. Your company name on radio advertising for the tournament, noted as above.
4. Opportunity to present a branded gift to all golfers (*gifts to be mutually agreed upon within budget).
5. Acknowledgement during the caddy auction in recognition of your contribution.
6. Signage on the course acknowledging your sponsorship.
7. Recognition in the event program provided to participants.
8. A Business Receipt.

WELCOME SPONSOR - \$2,500

(1 AVAILABLE)

As a Welcome Sponsor, you will receive the following exposure and benefits:

1. Complimentary golf for 2 representatives from your company.
2. Your company name on all tournament promotional material and The Rainbow Society event website page.
3. Your company name on your own Welcome banner (signage) at Registration, welcoming the golfers.
4. Opportunity to present a branded gift to all golfers at Registration (*gifts to be mutually agreed upon within budget).
5. Recognition in the event program provided to participants.
6. A Business Receipt.

MEDIA SPONSOR – UNDETERMINED AMOUNT

You'll provide radio or television advertising for the event, as well as on your website and in social media.

1. Complimentary golf for 2 representatives from your company.
2. Opportunity to be the Master of Ceremonies at the event (caddy auction).
3. Your company name on all tournament promotional material and The Rainbow Society event website page.
4. Acknowledgement during the caddy auction in recognition of your contribution.
5. Recognition in the event program provided to participants.
6. A Business Receipt.



SPONSORSHIP LEVELS

CHAMPAGNE BRUNCH SPONSOR - \$1,500

(1 AVAILABLE)

As a Champagne Brunch Sponsor, you will receive the following exposure and benefits:

1. Complimentary golf for 1 representative from your company.
2. Your company name on all tournament promotional material and The Rainbow Society event website page.
3. All tables/champagne presentations will have printed recognition with your company name.
4. Acknowledgement during the caddy auction and champagne brunch in recognition of your contribution
5. Recognition in the event program provided to participants.
6. A Business Receipt.

GOLF CART SPONSOR - \$1,500

(1 AVAILABLE)

As a Golf Cart Sponsor, you will receive the following exposure and benefits:

1. Complimentary golf for 1 representative from your company.
2. Opportunity to present a branded gift to all golfers on each golf cart (*gifts to be mutually agreed upon within budget).
3. Your company name on all tournament promotional material and The Rainbow Society event website page.
4. All golf carts will have printed recognition with your company name.
5. Recognition in the program provided to participants.
6. A Business Receipt.

FOOD HOLE SPONSOR - \$1,000 (OR SUPPLY THE FOOD)

(2 AVAILABLE)

As a Food Hole Sponsor, you will receive the following exposure and benefits:

1. Complimentary golf for 1 representative from your company.
2. Your company name on all tournament promotional material and The Rainbow Society event website page.
3. Opportunity to showcase your company at one of the holes on the course.
4. Opportunity to provide two representatives to volunteer and represent your food at the holes.
5. Signage at hole acknowledging your sponsorship.
6. Recognition in the event program provided to participants.
7. A Business Receipt.



SPONSORSHIP LEVELS

DRINK HOLE SPONSOR - \$1,000

(2 AVAILABLE)

As a Drink Hole Sponsor, you will receive the following exposure and benefits:

1. Complimentary golf for 1 representative from your company.
2. Your company name on all tournament promotional material and The Rainbow Society event website page.
3. Opportunity to showcase your company's beverage of choice at one of the holes on the course.
4. Opportunity to provide two representatives to volunteer at your hole to serve drinks.
5. Signage at the drink hole acknowledging your sponsorship.
6. Recognition in the event program provided to participants.
7. A Business Receipt.

HOLE-IN-ONE SPONSOR

(2 AVAILABLE)

Each Hole-In-One opportunity is to win 1 of 2 Canadian vacations; you will need to provide the hole-in-one insurance.

*Sponsor must also provide 2 representatives to spot the hole.

As a Hole-In-One Sponsor, you will receive the following exposure and benefits:

1. A designated hole with signage acknowledging your sponsorship.
2. Your company name on all tournament promotional material and The Rainbow Society event website page.
3. Recognition in the event program provided to participants.
4. A Business Receipt.

PROXY SPONSOR - \$500

(6 SPOTS AVAILABLE)

As a Proxy Sponsor, you will receive the following exposure and benefits:

1. A designated hole with signage acknowledging your sponsorship.
2. Your company name on all tournament promotional material and The Rainbow Society event website page.
3. Recognition in the event program provided to participants.
4. A Business Receipt.



SPONSORSHIP LEVELS

WISH SUPPORTER SPONSOR - \$150

As a Wish Supporter Sponsor, you will receive the following exposure and benefits:

1. Name displayed on our “Friends of The Rainbow Society of Alberta” poster/sign displayed at Registration and Brunch.
2. Recognition in the event program provided to participants.
3. A Business Receipt.

TOURNAMENT SUPPORTER – VARIOUS

A Tournament Supporter is a business or individual who contributes to The Rainbow Society through the following:

- Team prizes (please advise prior to tournament of intent to donate);
- Raffle Prizes;
- Gift Bags or Swag for golfers;
- Door prizes/Contest prizes.

As a Tournament Supporter, you will receive the following:

1. Recognition in the program provided to participants.
2. Your company name on all tournament promotional material and The Rainbow Society event website page.
3. A tax receipt for Gift-In-Kind donations (as per Canada Revenue Agency regulations).



CONTACT INFORMATION

Contact Information

To be a sponsor for the Swing Fore Dreams Ladies Golf Classic, please contact:

Ruth White (Volunteer Tournament Organizer)

Phone: 780-296-4444

Email: nrwhite@persona.ca

Jen Best (Volunteer Tournament Organizer)

Phone: 780-778-0032

Email: holarctic@hotmail.com

For more information about The Rainbow Society of Alberta, please contact:

Craig Hawkins

Executive Director, The Rainbow Society of Alberta

6604 82 Avenue

Edmonton AB T6B OE7

Phone: 780-469-3306

Email: craigh@rainbowsociety.ab.ca



SPONSORSHIP RESPONSE FORM



Sponsorship Response Form

Yes, I/We are interested in sponsoring the **Swing Fore Dreams Ladies Golf Classic** at the following level:

Presenting	Welcome	Media	Champagne	Food	Drink
Golf Cart	Hole-In-One	Proxy	Wish Supporter		

Tournament Supporter – Donation Of: _____

Golf Registration: _____ x \$125 per Golfer Total: _____ (complete attached form)
_____ x \$500 per Foursome Total: _____ (complete attached form)

Please Note: As per Canada Revenue Agency, sponsorship contributions include advantages and benefits for the sponsor which does not allow for a tax receipt to be issued. Please refer to the attached "CRA Tax Receipting Guidelines" for information on receipting gift in kind donations.

Company/Organization: _____

Authorized By (Name): _____

Title: _____

Address: _____

City/Prov.: _____

PC: _____

Phone: _____

Fax: _____

Email: _____

Signature: _____

Date: _____

Please return this response form by email to:

Ruth White

Phone: 780-296-4444

Email: nrwhite@persona.ca

Jen Best

Phone: 780-778-0032

Email: holarctic@hotmail.com



SWING FORE DREAMS LADIES GOLF CLASSIC REGISTRATION

Swing Fore Dreams Ladies Golf Classic Registration

Date: Saturday, September 16, 2017
Location: The Dunes Golf & Winter Club
Time: 10:30 am Registration, 11:30 am Champagne Brunch;
 2:30 pm Shotgun Start
Fees: \$125 per Golfer or \$500 per Foursome
Includes: 9 Hole Texas Scramble, Power Carts, Champagne Brunch, Swag Bags, Proxy Holes,
 Prizes, Food & Beverage Holes, Caddy Auction, & More!



2017 Golf Registration Form – Register before August 31, 2017 to be entered to win the Early Bird Prize!

Please complete and email form to nrwhite@persona.ca or register *ONLINE* at swingforedreamsgp.eventbrite.ca.

Golfer #1 Name		
Billing Address:	Phone No:	
Email:		
Individual Payment Options (if applicable)		Cheque (Payable to The Rainbow Society of Alberta)
Visa/MC/Amex Number:	Expiry Date:	Security No.
Name on Card:	Postal Code:	Signature:
Golfer #2 Name		
Billing Address:	Phone No:	
Email:		
Individual Payment Options (if applicable)		Cheque (Payable to The Rainbow Society of Alberta)
Visa/MC/Amex Number:	Expiry Date:	Security No.
Name on Card:	Postal Code:	Signature:
Golfer #3 Name		
Billing Address:	Phone No:	
Email:		
Individual Payment Options (if applicable)		Cheque (Payable to The Rainbow Society of Alberta)
Visa/MC/Amex Number:	Expiry Date:	Security No.
Name on Card:	Postal Code:	Signature:
Golfer #4 Name		
Billing Address:	Phone No:	
Email:		
Individual Payment Options (if applicable)		Cheque (Payable to The Rainbow Society of Alberta)
Visa/MC/Amex Number:	Expiry Date:	Security No.
Name on Card:	Postal Code:	Signature:



CRA TAX RECEIPTING GUIDELINES

CRA Tax Receipting Guidelines

Canada Revenue Agency (CRA) allows registered charities such as **The Rainbow Society of Alberta** to issue tax receipts under the following guidelines. We adhere to these guidelines to protect our donors as well as the children in our wish granting program. An official tax deduction receipt will be issued if:

1. Property - usually cash or a gift - is transferred by a donor to The Rainbow Society of Alberta;
2. The transfer is voluntary; and
3. The transfer is made without expectation of return. No benefit of any kind may be provided to the donor or to anyone designated by the donor, except where the benefit is of nominal value.
4. A gift is a transfer of property, not of services. No donation tax credit is available for the performance of services rendered without remuneration or compensation. A professional who wants to receive a donation receipt for time and professional skill donated to a charity must first bill the charity for the services performed and then donate the amount he or she is paid back to the charity. This process shows that a true donation has been made and provides an audit trail for both parties. We are happy to facilitate this transaction.

To receive a tax receipt, you must provide your *full name and complete mailing address*.

In order to save on donated dollars, we issue charitable tax receipts by email, therefore an email address is required.

Gift Certificates and Gift Cards

If a company wants to donate a Gift Certificate or Gift Card, the following steps should be followed:

1. The Rainbow Society will purchase a gift certificate/card for an agreed-upon amount,
2. The company will make an equal cash or cheque donation to The Rainbow Society,
3. The Rainbow Society will issue a tax receipt to the company for the cash donation.
CRA Rationale: If the gift certificate/card is not ever redeemed, then the business has received a tax benefit for no cost to them. This process creates a simple paper trail and shows the donor's intent.

**Note:* An individual (not the issuing business) who donates a gift certificate/card to a charity is entitled to a tax receipt for the fair market value of the certificate/card.

Donating an Item (also known as a Gift-in-Kind)

If an individual or company wants to donate an item, the following steps should be followed:

1. The company donates an item and provides an official company invoice showing the "fair market value" of the item (GST is not included). **Hand-written invoices cannot be accepted.**
2. The invoice must clearly state "Donation" on it, with a total balance of \$0.00 left owing.
3. The Rainbow Society will issue a tax receipt for the fair market value.

Auction Items

Buying an item at an auction does not entitle you to a tax receipt, as you have received a tangible item in exchange for your money. However, you are eligible to receive a tax receipt for the difference of what you paid versus the fair market value of the item. *Example:* If you purchased a painting for \$1000 and the reported fair market value of the painting is \$500, you are eligible for a tax receipt for the difference of \$500. For an official donation receipt to be issued, the fair market value of the property the bidder receives cannot exceed 80% of the purchase price.

Sponsorship and Advertising

This kind of gift normally takes place at events such as a golf tournament, and is not eligible for a tax receipt. If a company pays for sponsorship and is receiving advertising at the event, only a non-tax deductible **Business Receipt** may be issued. *Rationale:* CRA deems that advertising the company's name is an advantage that has value.

For more information regarding the conduct of charities or the federal government guidelines regarding tax receipts, please visit www.cra-arc.gc.ca/tax/charities. If you have any questions please contact: **Craig Hawkins, Executive Director**, at 780-469-3306 or via email at craigh@rainbowsociety.ab.ca.

