

Professor Julia Balogun



Professor Julia Balogun is Director of the Management School at the University of Liverpool (ULMS). Prior to taking up her role at ULMS in 2015, she was Associate Dean Research and Professor of Strategic Management at the University of Bath School of Management. Previously she was Associate Dean Postgraduate and Director of the Graduate Management School at Lancaster University Management School, where she also held the Professor Sir Roland Smith Chair in Strategic Management and was Director of the Centre for Strategic Management. Following a career as a consultant, Professor Balogun started her academic life at Cranfield as an ESRC teaching fellow in 1992, from where she obtained her PhD. She subsequently spent time at Cass Business School. She was first promoted to a personal Chair in Strategic Management at Cass in 2005.

As a Professor in Strategic Management, Professor Balogun is best known for her research on processes of strategy development and strategic change. Her particular interest is how large corporations can be transformed to both retain and regain competitive advantage, focussing on the nature of the practices, actions and activities of senior executives engaged in corporate renewal, organization transformation and radical restructuring. Building on this research she is also a member of the growing international Strategy-as-Practice research field. She utilises her prior experience as a consultant to work collaboratively with organisations and senior executives on issues of strategic change, to enable her research to advance practitioner as well as theoretical knowledge about strategy and strategic change. Her research has been published in top ranked international journals, such as the *Academy of Management Journal*, *Organization Science*, *Journal of International Business*, *Journal of Management Studies* and *Organization Studies*. She also serves on the editorial boards of *Organization Science*, *Journal of Management Studies* and *Organization Studies* and has served on the editorial board of *Academy of Management Journal* and as a co-editor for the *British Journal of Management*.

Professor Balogun works with senior executives on issues of strategic change. The fourth edition of her book, *Exploring Strategic Change*, has recently been published.