

# SIX PILLARS OF CHARACTER®

## TRUSTWORTHINESS

Be honest. Don't deceive, cheat or steal. Be reliable - do what you say you'll do. Be loyal - stand by your family, friends and country.

## RESPECT

Treat others with respect and be tolerant of differences. Use good manners, not bad language. Be considerate of the feelings of others and live peacefully.

## RESPONSIBILITY

Do what you are supposed to do and do your best. Keep on trying! Think before you act - consider the consequences. Be accountable for your choices.

## FAIRNESS

Play by the rules. Take turns and share. Be open-minded; listen to others. Don't take advantage of others. Don't blame others carelessly.

## CARING

Be kind. Be compassionate and show you care. Express gratitude. Forgive others. Help those in need.

## CITIZENSHIP

Make your schools and communities better. Get involved in community affairs. Be a good neighbor. Respect authority. Protect the environment.

For more information regarding the event and sponsorship opportunities available, please contact:

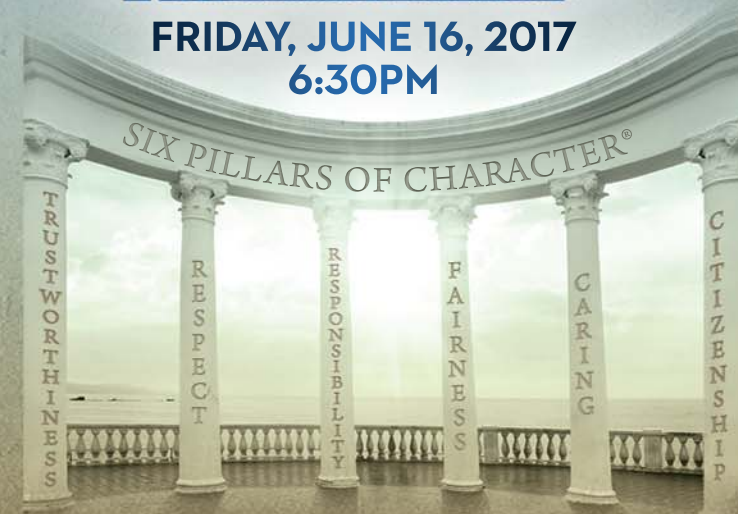
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*CHARACTER COUNTS! and Six Pillars of Character are service marks of the CHARACTER COUNTS! Coalition, a project of the Josephson Institute of Ethics. [www.charactercounts.org](http://www.charactercounts.org)*



FRIDAY, JUNE 16, 2017  
6:30PM



MORENO VALLEY CONFERENCE  
AND RECREATION CENTER  
14075 FREDERICK STREET  
MORENO VALLEY, CA 92553

# SPONSORSHIP OPPORTUNITIES



# THE JAMIL DADA CHARACTER EXCELLENCE YOUTH AWARDS CEREMONY

The Riverside County Workforce Development Board would like to invite you to join them as a sponsor of the Jamil Dada Character Excellence Youth Awards Ceremony. The event, scheduled to take place on Friday, June 16, 2017 at the Moreno Valley Conference and Recreation Center, honors Riverside County youth who have shown exemplary character while overcoming some of life's most significant challenges.

In spite of their difficult and sometimes tragic situations, these young people have been identified as leaders in their communities, determined to earn a high school diploma, and/or in pursuit of a post-secondary education.

As a sponsor, your contribution will help fund scholarships to assist the honorees with tuition, books, transportation, living expenses and will provide support to ensure the evening festivities are a memorable experience for all who attend.

The evening will include a delicious dinner, along with remarks from national, state and local leaders, words of inspiration from a keynote speaker, ending in award recognition to celebrate these amazing youth.

Together we can encourage these young people to continue modeling outstanding character and striving for success!

## Individual tickets - \$50

Includes dinner and awards ceremony.

To purchase tickets and register, please visit:  
[HTTP://JDYOUTHAWARDS.EVENTBRITE.COM](http://JDYOUTHAWARDS.EVENTBRITE.COM)



## SPONSORSHIP LEVELS

As a sponsor of The Jamil Dada Character Excellence Youth Awards Ceremony, your sponsorship package will include the following benefits:

### GOLD - \$5,000

- VIP seating and dinner for 8 guests (one table)
- Name recognition on table
- Signage in entryway
- Acknowledgment during event
- Name/logo listed on banner at event
- Logo/link on website
- Logo in program

### SILVER - \$2,500

- VIP seating and dinner for 4 guests
- Name recognition on table
- Signage in entryway
- Logo in program

### BRONZE - \$1,000 (Table Sponsor)

- VIP seating and dinner for 2 guests
- Name recognition on table
- Mention in program

### TRIBUTE - \$500

- VIP seating and dinner for 2 guests
- Mention in program

### OPPORTUNITY CHAMPION - \$100

- Dinner for 1 / Scholarship Donation



To learn more about the event and to hear the stories from last year's honorees, please visit:  
<http://www.rivcoworkforce.com/Youth/CharacterExcellence.aspx>

PLEASE CUT AND ENCLOSE THE SPONSORSHIP FORM WITH PAYMENT. THANK YOU!



## SPONSORSHIP OPPORTUNITIES

Please indicate your level of sponsorship.

- Gold Sponsor \$5,000
- Silver Sponsor \$2,500
- Bronze Sponsor \$1,000
- Tribute Sponsor \$500
- Opportunity Champion \$100

Scholarship Donation Only

- \$75
- \$50
- \$25
- \$\_\_\_\_\_

**For tax purposes, please make sure the below information is completely filled out.**

Name of Sponsor: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone/Fax Number: \_\_\_\_\_

Email: \_\_\_\_\_

### Payment/Billing Information

All sponsorship payments must be received no later than Friday, May 26, 2017.

### If paying by Check:

Please make checks payable to "Riverside County Works". Be sure to list Sponsorship/JDCEYA on the memo line.

### Please mail or drop off checks to:

Attention: Janet McFall  
3133 Mission Inn Avenue  
Riverside, CA 92507

All net proceeds benefit the Jamil Dada Character Excellence Scholarship Fund which supports formerly disconnected youth in their pursuit of higher education.

Together we can change the life of a deserving young person!