



North Carolina Association for Institutional Research 2016-17 Sponsor/Advertiser Opportunities

2017 NCAIR Annual Conference is March 13-15, 2017, 21c Museum Hotel, Durham, NC

	Corporate Partner	Corporate Sponsor	Conference Sponsor	Dinner Sponsor	Lunch Sponsor	Breakfast Sponsor	Break Sponsor
	\$1000	\$750	\$500	\$500	\$500	\$300	\$250
Sponsor limit				1	1	1	1 per break
Conference Registration	3	2	1				
NCAIR Membership	✓	✓					
Acknowledgement in Conference Program	✓	✓	✓	✓	✓	✓	✓
Acknowledgement on conference banner	✓	✓	✓				
Hyperlinked logo on conference website	✓	✓					
Advertisement in conference program	Full-page	Half-page	Quarter-page				
Invitation to present	✓ (75 min.)	✓ (45 min.)	✓ (45 min.)				
Address attendees				3 minutes	3 minutes	3 minutes	
Mailing list of attendees	✓	✓	✓	✓	✓		

Other Sponsorship/advertising opportunities:

- Program-at-a-Glance advertisement - \$250 (limit 1) – logo displayed at top of the document
- Branded name tag/badge holder – at cost (limit 1)
- Material (bag-stuffer) advertisement - \$200
- Conference program advertisement, full page - \$250
- Conference program advertisement, half-page - \$175
- Conference program advertisement, quarter-page - \$100

Visit <http://www.ncair.net/> for more information

Sponsor/Advertiser Contact: Tim Metz, tdmetz@wcu.edu, 828-227-3046