



## North Carolina Association for Institutional Research 2017-18 Sponsor/Advertiser Opportunities

2018 NCAIR Annual Conference is April 16-18, Harrah's Cherokee Casino Resort, Cherokee, NC

	Corporate Partner	Corporate Sponsor	Conference Sponsor	Dinner Sponsor	Lunch Sponsor	Breakfast Sponsor	Reception Sponsor	Break Sponsor	Exhibitor
	\$1000	\$750	\$500	\$500	\$500	\$300	\$300	\$250	\$375
Sponsor limit				1	1	1	1	1 per break	
Conference Registrations	3	2	1						1
6 ft. table & chair(s)	✓	✓	✓						✓
NCAIR Membership	✓	✓							
Acknowledgement in Conference Program	✓	✓	✓	✓	✓	✓	✓	✓	✓
Acknowledgement on conference banner	✓	✓	✓						
Hyperlinked logo on conference website	✓	✓	✓						
Advertisement in conference program	Full-page	Half-page	Quarter-page						
Invitation to present	✓ (75 min.)	✓ (45 min.)	✓ (45 min.)						
Address attendees				3 minutes	3 minutes	3 minutes			
Mailing list of attendees	✓	✓	✓	✓	✓				

### **Advertising opportunities:**

- Program-at-a-Glance advertisement - \$175 (limit 1) – logo displayed at top of the document
- Branded name tag/badge holder – at cost (limit 1)
- Material (bag-stuffer) advertisement - \$200
- Conference program advertisement, full page - \$250
- Conference program advertisement, half-page - \$175
- Conference program advertisement, quarter-page - \$100

\*\*\*Visit <https://2018ncair-sponsors.eventbrite.com> to register\*\*\*

\*\*\*Visit <http://www.ncair.net/> for additional conference information\*\*\*

Sponsor/Advertiser Contact: Tim Metz, [tdmetz@wcu.edu](mailto:tdmetz@wcu.edu), 828-227-3046