

"After the Breach"

The First Annual

DePaul University Cyber-Risk Conference

December 2nd, 2014

DePaul Center, 1 E Jackson Blvd



AGENDA

7:45 a.m. **Registration**

8:15 a.m. **Welcoming Remarks—After the Breach**

Welcoming Remarks from our conference chairs and a demonstration of live hacking by Andrew Hoog, of via Forensics.

9:00 a.m. **Panel: Discovery (Moderator: Sapient Global Markets)**

How do you know you've been hacked? What should you, as an institution, do immediately once you've discovered your system has been compromised? Feature panelists include:

- **Eric Brelsford**; FBI Special Agent, Cyber-Crime Division, *Federal Bureau of Investigations*
- **Liisa Thomas**; Partner and Chair - Privacy and Data Security Practice, *Winston & Strawn*
- **Don Ulsch**; Managing Director, Cybercrime and Breach Response *PwC*
- **Arlene Yetnikoff**, Director of Information Security *DePaul University*

10:30 a.m. **Break**

10:45 a.m. **Panel: Disclosure (Moderator: Sapient Global Markets)**

After the breach has been securely neutralized, what should your company do first to begin the process of disclosure and repair? What are effective strategies and business continuity plans for dealing with the reputational risk and renewing customer confidence? What are your legal responsibilities for notifying customers? Feature panelists include:

- **Deborah L Gersh**; Partner *Ropes & Gray*
- **David M. Saltz**, Senior Vice President & Partner *FleishmanHillard*
- **David M. Standish**, Director, Complex Claims (Cyber/Tech/Media) *AIG*

12:00 p.m. **Networking Lunch**

A buffet lunch will be provided, with opportunities for networking.



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12:45 p.m. Keynote Speaker: Peter W. Singer
Peter W. Singer will give a presentation, followed by time for questions and discussion.

2:15 p.m. Break

2:30 p.m. Panel: Resilience (Moderator: Sapient Global Markets)
Finally, now that your company has successfully neutralized the breach and disclosed it to the public, what are some best practices for preventing an attack from happening again and repairing the damage done? How do you move forward? Feature panelists include:

- **Randy Armknecht**; Associate Director, IT Consulting
Protiviti
- **Leib Dodell**; Director, Cyber.Media
ANV
- **Steve Wernikoff**
Federal Trade Commission
- **Kevin P. Wright**; Director
PwC

4:00 p.m. Reception

Audience:

Cyber-Risk affects everyone. However, the three public pillars of financial institutions (both small and large banks), retail companies (commercial stores, restaurants, etc.), and the healthcare sector (insurance companies, insurance brokers, hospitals, etc.) are particular vulnerable.

Within these broad groups, the conference is most suitable for decision makers directly involved in cyber-risk n incident response team (specifically, general counsel, CROs, CIOs, CISOs, insurance brokers, and board members) who can ask direct questions and receive actionable answers. The goal is to guide participants through the breach response process, and for attendees to walk away from the conference with useful practices they can actually implement.

Both panelists and attendees will benefit from participation, as the conference will offer both concrete solutions as well as a forum for networking. Finally, the conference will provide GARP CPE (6 credits).

"Sharing information is extremely helpful, but some large companies are now assuming that truly determined hackers cannot be kept out. So they are putting more emphasis on building **resilience**—the ability to bounce back fast in the event of a breach. It is essential to have well-conceived recovery plan to test it regularly, says Ed Powers of Deloitte, a consulting firm. In financial services, where a problem at one company could easily trigger a system-wide crisis, regulators are urging banks and other firms to consider **resilience** across markets."

—From the Cyber Security Special Report—
Defending the Digital Frontier,
The Economist, July 12, 2014



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