

ECO 7 - Using Apps Successfully in Health and Social Care

23 February 2016

Ewood Park, Blackburn, BB2 4JF

09.00 – 13.00

- Highlight issues relating to commissioning and using Apps with patients and clinicians
- Explore what clinicians and commissioners want and need from Apps to support new models of care and the social movement towards self-care.
- A showcase of some Apps which can deliver improved health outcomes for patients and citizens.

09:00	Registration, Market Place and Networking	
09.30	Welcome and Update from the European Connected Health Alliance	Dr Liz Mear, Chief Executive, North West Coast AHSN
09.45	From Inspiration to Innovation: A journey to market	Will Sullivan, Team Leader Pulmonary Rehab and Oxygen Service, Blackburn with Darwen Jonathan Burr, CEO, Intelsant
10.00	Inspiring citizens and staff through technology <ul style="list-style-type: none"> • Implementing Apps in the real world – challenges and learning 	Bruce Hellman, CEO uMotif
10.15	Promoting patient self-management through health coaching	Mike Leaf, Director of Health Improvement, Public Health and Wellbeing, Lancashire County Council
10.30	Patients Know Best – IT Platform	Dr Lloyd Humphries, Vice President of Business Development Patients Know Best
10.45	Educating Citizens in Digital Literacy	Lynne Johnstone, Policy, Information and Commissioning Manager (Live Well) Lancashire Care

11.00	<p>Promoting better apps.</p> <p>Accreditation, standards, impact of Apps and how we measure it</p>	<p>Liz Ashall-Payne, Founder & Tim Andrews, Commercial Director ORCHA – Organisation for the Review of Care and Health Applications</p>
11.15	<p>Questions for the panel of speakers Facilitated by Dr Liz Mear, Chief Executive, NWC AHSN</p>	
11.30	<p>Break and Networking</p>	
12.00	<p>Patient Experience – Michelle Pilling, Patients Network, East Lancs CCG</p> <p>Interactive session exploring three questions: <i>-What Apps/digital technologies do we need?</i> <i>-What are the barriers to adoption of apps?</i> <i>- How do we evaluate and measure impact of Apps?</i></p>	
12.30	<p>2 minute pitches from 10 of our exhibitors</p>	
12:55	<p>Summary and close</p>	<p>Lisa Butland, Director of Innovation & Research, North West Coast AHSN</p>



Global
Connector
European Connected Health Alliance