



BRIDGES

to Health and Healthcare

Workshop Objectives

- Review the research data correlating health/healthcare disparities and economic class environments.
- Explore efficacy and communication as part of the typical health research continuum.
- Discuss distinct sets of “hidden rules”, communication patterns, and internal /external resources linked to economic environments.
- Explain how different income levels and environmental conditions may influence the patient perception of health messages and treatment compliance.
- Explain how mental models improve patient literacy and increase mutual respect.
- Provide examples of applying the concept of efficacy at the individual, institutional, and community level.
- Identify areas of strength and weakness for improved collaboration at all levels.
- Examine how to fine-tune relationships of mutual respect when working with populations and individuals from diverse economic class experiences.
- Use Case Studies to anchor the application of Bridges constructs to health/healthcare.