



[Sarah F. Apton](#)

## **Working Effectively with Japanese Colleagues**

**April 26th from 12:00 Noon — 4:30 p.m.**

**Jackson Chamber**

197 Auditorium Street, Jackson, Tennessee 38301

Register: [jacksonjapanese.eventbrite.com](http://jacksonjapanese.eventbrite.com)

Get the tools you need to work and communicate effectively with Japanese colleagues at this half-day seminar with cross-cultural business expert **Sarah Apton of Japan Intercultural Consulting.**

Participants will gain:

- \* Increased understanding of Japanese business culture
- \* A new perspective on workplace happenings
- \* Tools and techniques for improved communication
- \* Knowledge of how to:
  - Avoid common misunderstandings
  - Build strong working relationships
  - Behave appropriately in various situations
  - Meet management expectations in the workplace

***Conducted in English (Morning program in Japanese)***

Schedule:

- 11:30 a.m.—Registration
- Noon— Buffet Lunch
- 1:00 p.m.— Seminar Begins
- 2:30 p.m.— Break
- 2:45 p.m.— Seminar Resumes
- 4:30 p.m.— Seminar Concludes

Fees: JAST/JTMA/Jackson Chamber Members - \$150.00  
 Non-member Guests - \$200.00

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or email us: [jastninfo@jastn.org](mailto:jastninfo@jastn.org)

Seminar Limited to 25 Participants - [Register NOW!](#)

Are you experiencing any of the following?

- Difficulty communicating with Japanese colleagues?
- Misunderstandings and delays that result from less-than-ideal communication?
- Difficulty knowing how to act with Japanese, what will be considered positive or negative?
- Difficulty knowing what Japanese managers expect, and what kind of work or behaviors will be perceived positively?
- Difficulty figuring out how to define your role in a Japanese organization?
- Concern about how to become accepted as an "insider" in the organization?
- Concern about how to create a fulfilling career in a Japanese company if one is not Japanese?



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