

MAG Interactive Map Viewers Workshop Outline

MAG Region Map Viewer - <http://geo.azmag.gov/maps/demographic/>

- Background, sources
- Map layout, navigation
- Map types, layers, range and appearance options
- Search, markup, print, share tools
- *Exercise 1 (participants practice what was just demonstrated)*
- Standard reports
 - Selected geographies (cities/towns, county,
 - Charts, graphs, maps, tabular data
 - Exporting, printing
- Custom reports
 - Custom geographies
 - Charts, graphs, maps, tabular data
 - Exporting, printing
- *Exercise 2*
- Advanced Query reports
 - Custom searches, multiple conditions
- *Exercise 3*

State Map Viewer - <http://geo.azmag.gov/maps/azdemographics/>

- Similarities and differences to regional viewer

Employment Map Viewer - <http://geo.azmag.gov/maps/employment/>

- Background, sources
- Similarities, differences to demographic viewers
- Industry clusters
 - Employment clusters, subclusters
- Employer densities (jobs centers), number of employees
- Standard and customized reports
 - Summaries by region, city/town, job center, Foreign Trade Zones (FTZ), Historically Underutilized Business Zones (HUBZone)
 - Employer lists, rankings
 - Worker age demographics
 - Commuting trend maps
 - Data querying (advanced queries)
- *Exercise 4*

Other Viewers - <http://maps.azmag.gov/>

- Brief look at other MAG map viewers available

This overview subject to change as features and functionality are added or updated in viewers.

Workshops can be scheduled for groups of 15 or more. Instruction may be tailored to meet group goals. Contact Merry Holmgren at maps@azmag.gov or (602) 254-6300 for details.

Register for a workshop convenient to you:

<http://www.eventbrite.com/o/maricopa-association-of-governments-mag-6784883033>

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